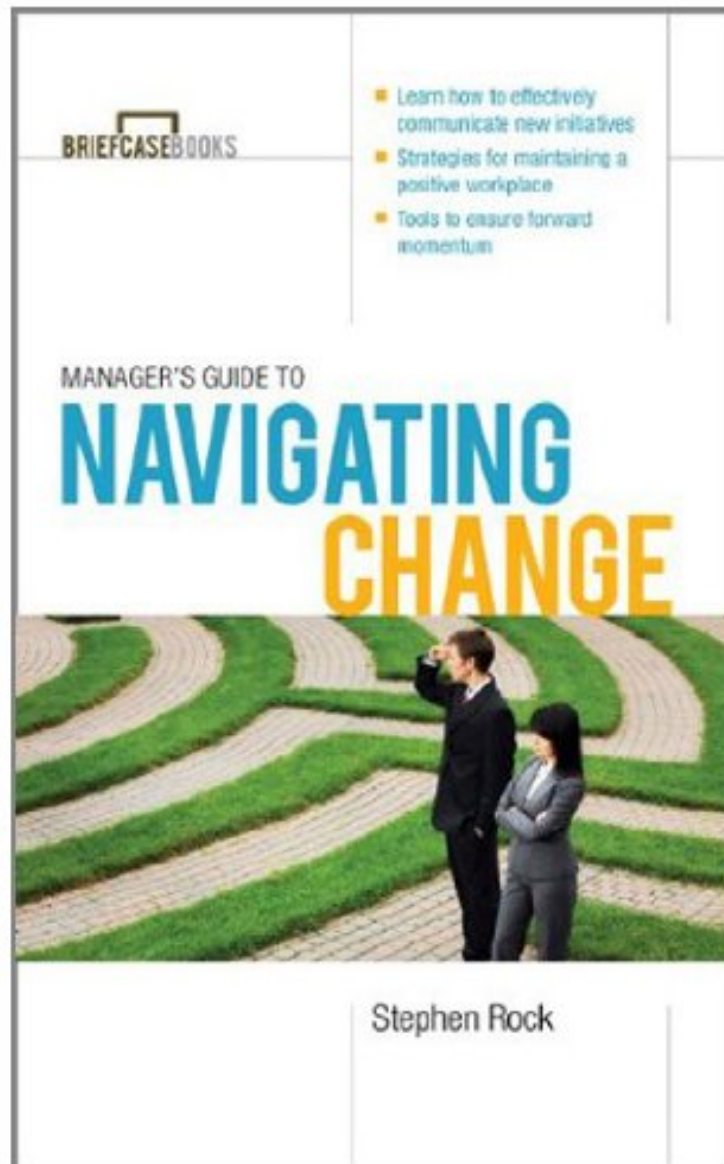


[Download] Manager's Guide to Navigating Change (Briefcase Books Series)

## Manager's Guide to Navigating Change (Briefcase Books Series)

Stephen Rock

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**Stephen Rock : Manager's Guide to Navigating Change (Briefcase Books Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Manager's Guide to Navigating Change (Briefcase Books Series):

0 of 0 people found the following review helpful. A "Must Read" When Implementing Change By Anonymous Embarking on a program that requires a company to change its core business practices is fraught with challenges, roadblocks and resistance. Processes are well established. Roles and responsibilities are defined.

Procedures are in place. The "Manager's Guide To Navigating Change" can help a company navigate the challenges it will face when implementing change. The book is written in a clear, no-nonsense manner offering practical solutions to implementing change. It also includes a wealth of examples of real life issues and how they were addressed. I would recommend this book to anyone who is embarking on an initiative that will require fundamental changes in process, practices, responsibilities, etc. 0 of 0 people found the following review helpful. Must Read for Any Business Manager

By Lorraine Cregar

As an experienced change consultant, I'm always looking for books that will increase my skills, teach me something new or help me to talk about change management in a new way. Rock's book, "Manager's Guide to Navigating Change," gives me all three. In a world and a profession that changes daily, this book provides the tools to move through the turbulent times and helps you to help your leadership navigate change too. The real-world work and personal stories coupled with the checklists bring the ideas to life with little consulting jargon. This book is perfect for anyone on any type of change project.

Lead your team through today's rapid changes

The only guarantee in business is change. All managers need to understand that they will either be buffeted by change or help shape it. Knowing how to do that is the real test of leadership in today's organizational environments.

Manager's Guide to Navigating Change provides methods for managing risks and ensuring the organization continues to move forward through turbulence created by both internal and external events.

Learn how to:

- Define what the future looks like and communicate your vision to your staff
- Make large-scale change sustainable by aligning your efforts and resources
- Align organizational and employee values, missions, and goals
- Leverage your resources to facilitate stakeholder buy-in
- Enact your plan and measure results as you go

Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page:

- Key Terms:** Clear definitions of key terms and concepts
- Smart Managing:** Tactics and strategies for managing change
- Tricks of the Trade:** Tips for executing the tactics in the book
- Mistake Proofing:** Practical advice for minimizing the possibility of error
- Caution:** Warning signs for when things are about to go wrong
- For Example:** Examples of successful change-management tactics
- Tools:** Specific planning procedures, tactics, and hands-on techniques