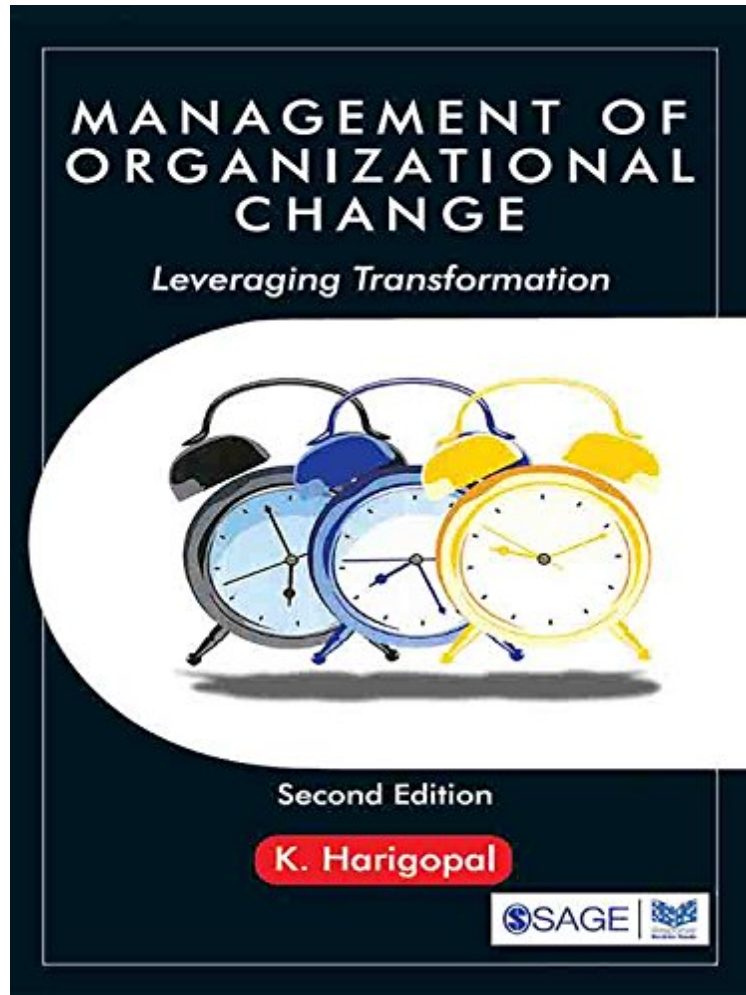


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K Harigopal

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book highlights:- The nature and process of transformational change and the paradigms basic to the change process- The basic concepts and strategic leverages of change- The need for and ways of aligning current tasks, systems, processes, and culture with organizational goals- The support systems required for change and the need to develop and maintain these systems- Ways of tuning organizations for change- Managing change through people by optimizing individual and group effortsSupported by numerous case studies and written in a lucid and reader-friendly style, this book will be a definitive guide for students, scholars, and practitioners.