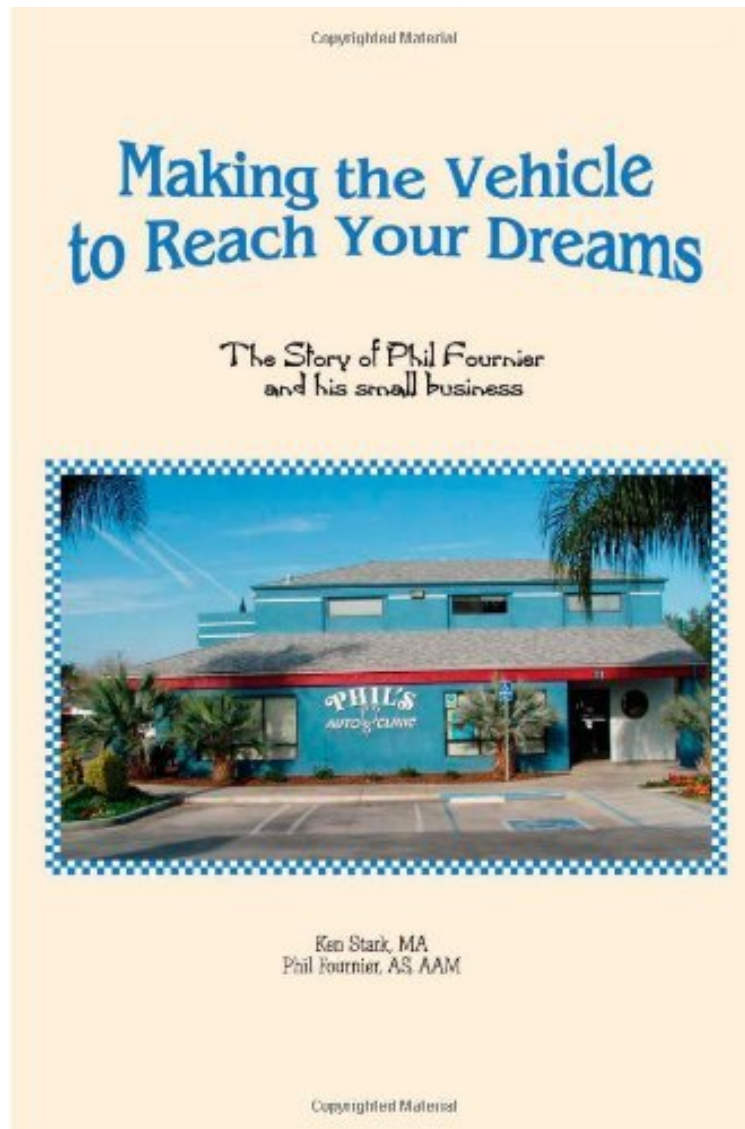


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Making the Vehicle to Reach Your Dreams

Phil Fournier, Kenneth Stark

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Phil Fournier, Kenneth Stark : Making the Vehicle to Reach Your Dreams before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making the Vehicle to Reach Your Dreams:

0 of 0 people found the following review helpful. Good insight for small business owners and lifeBy Carlos I. GomezIf you are reluctant or too weary to consult administration or general management books (heavy stuff) i recommend you take this one, is funny, casual, cheap and basically you will learn same principles but told as a story from real life. You'll read about daily development of a business with their up and downs. You'll read about how a good coaching process finally paid off for the author and his business. I liked the part were they had a dairy of their

business development process. This helped me a lot to understand and accept change, and definitely business are organic as they resemble their owners. At first I was reluctant to get the book because for me the title sounds like a cheap self-help book full of empty promises, - a little corny for me, yes... I finally got it because I had a reference of one of the authors. Reading it, is way different from a corny title, reading it was grounding and fulfilling, lots of practical "common sense" tips and others not so practical to run a business. Lots of examples of real daily life situations in business. Does special emphasis on how to own a business and not been owned by IT. Here you see how prioritize comes important in life, how coaching support keeps you on track and how applied management tips makes your operation to run smoothly. At the end the title is something true to me, in my case a want my Business to become a vehicle to reach my dreams, those things I want from life to make me happy, yeah yeah sure ill sweat it, but, if this people did it, so do I. Now it doesn't sound so corny ! right ? 0 of 0 people found the following review helpful. What a terrific story! By M. Robinson As a fellow repair shop owner I know exactly what Phil went through. This book has helped me to see the holes in my operation to create my vehicle. When I first bought my shop I probably read this book 3 times just to know i am not the only one who had to go through this. Phil and Ken have a great outlook on life and business and recomend this book to any business owner regardless of their industry. Great job Phil!!

What is your Why? What defines true success in your business, career and life? It's got to be more than money, more, even, than secure and satisfying relationships. It requires continual growth... taking well-considered risks for greater rewards. And that means making a vehicle "career or business" to give you the freedom and resources to control the What, When, Where, and How of life. Making the Vehicle to Reach Your Dreams gives you means to do so. This is not your typical management tome. It's a brisk and entertaining read. Phil Fournier's experiences as an owner, the "Bigger Picture" observations of his adviser Ken Stark, and their contrasting life stories provide valuable insights and information. Owners and managers will smile in recognition at Phil's Business Vignettes. His business development diary and progress reports trace the journey from a small, dysfunctional auto shop to a successful business that essentially runs itself. Some of what you'll learn: That strong spiritual beliefs can help to create lasting success Essentials for designing and running an excellent business vehicle How to manage yourself better How to solve people problems more effectively How to produce positive change How to manage frustrations and setbacks Techniques for better pricing, selling and communicating That your business is its own ultimate product Practical tools to improve your working and personal lives That having fun is a key to success Making the Vehicle will help to build the skills you need to create the company, career and life you love.