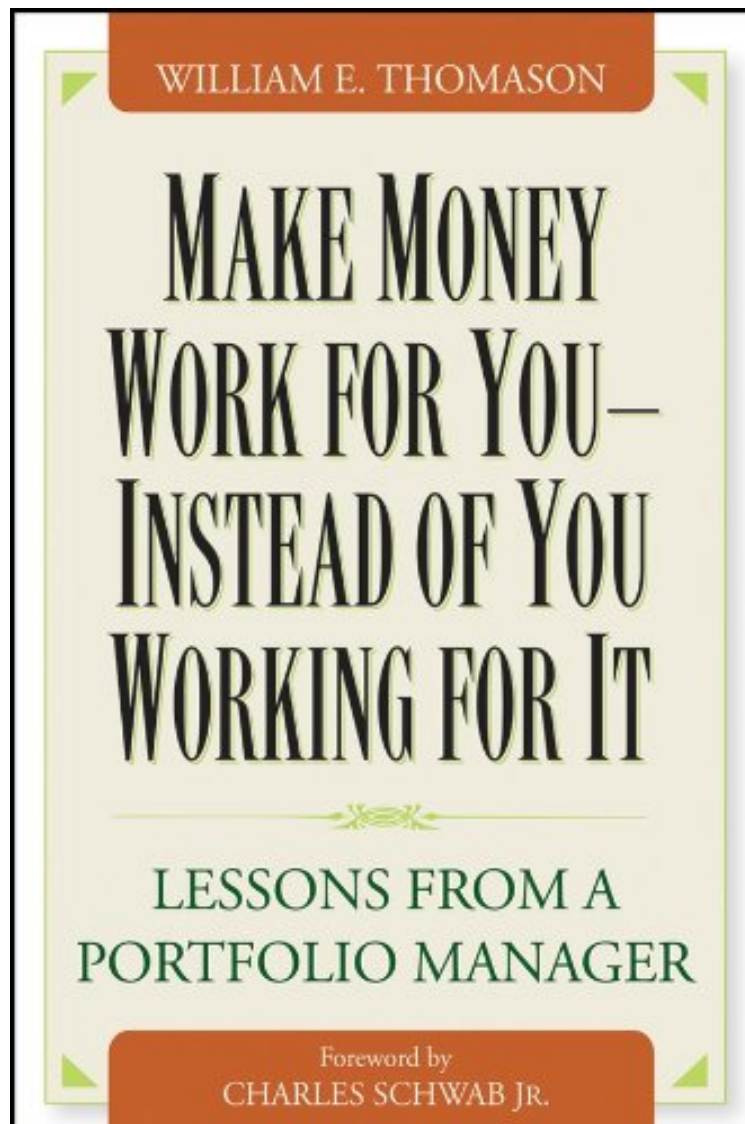


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Make Money Work For You--Instead of You Working for It: Lessons from a Portfolio Manager

William Thomason

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0 of 0 people found the following review helpful. As the saying goes, "When the student is ready ...By LBPRAs the saying goes, "When the student is ready, the teacher will appear." This book was gifted to me in 2009, but it sat on my

bookshelf for a host of reasons. Now, that I have read the book, I am ready to take on a more active approach to managing my investments with the goal of being the "Millionaire Next Door!" I plan to use this information to evaluate my current portfolio and, as the author states, "Make Money Work For You" (ME). 0 of 0 people found the following review helpful. Learn and Earn By Wanda F. Lester Make Money Work for You is the one book that I recommend to novice and experienced investors. Bill Thompson provides information about critical, and sometimes complicated, investment concepts with great clarity and passion. As a portfolio manager, he is able to maintain the readers' interest by integrating useful examples and informative personal vignettes throughout the book. I have shared this book with students who are entering their freshman year and those who are approaching graduation; each group gained a greater understanding of how to effectively invest for the long run. I also suggest it to friends who are members of investment clubs and others who are beginning to focus on retirement options. This book is a great resource that I return to again and again. We have all gained immensely from Thompson's work. 4 of 5 people found the following review helpful. Pleasantly Surprised By Bryant I've spent more than ten years in the investment industry including time as an analyst. So, I was surprised to learn a thing or two from this book. I've seen and read many books on the investment process. Thomason's book is a great source for the beginning investor. It does a great job at breaking down the investment process--financial statement review, cash flow analysis, differentiation between industry characteristics, as well as strategies for when to buy and sell. Transaction fees, the role of brokers, and how to locate target company information are also well covered. I've purchased extra copies to give to friends and acquaintances that are interested in investing in individual stocks, but don't know where to begin.

An invaluable primer to the world of investing Money Lessons from a Money Manager speaks directly to the individual who wants to manage their own investment portfolio just like a professional portfolio manager would. Written by portfolio manager William Thomason, this comprehensive guide provides professional investment advice on how to identify, research and ultimately purchase profitable investments. The book covers such subjects as fundamental analysis, understanding financial statements and financial ratios, when to buy and sell, portfolio construction and various investment strategies that readers can use to manage their own money just like a professional portfolio manager. Easy to read and informative, this book is a valuable resource for readers looking to take their first steps in the world of professional portfolio management for themselves.

From the Inside Flap Have you ever wondered how professional Wall Street money managers make investment decisions? How do they know when to buy, sell, or hold their investments? How do they determine if an investment is profitable or not? Every day, sensible investors like you make costly mistakes with their money. Some throw caution (and their hard-earned money) to the wind when they move on a stock tip or investment advice that is nothing more than rumor or speculation. Others, for fear of making a mistake, keep their money invested in mediocre stocks and mutual funds or worse yet, do nothing at all, simply because they don't know what to do or whose advice to trust. ? William E. Thomason is a professional money manager. He manages traditional investments (like stocks and bonds) as well as alternative investments (like hedge funds and private equity). But, more importantly, he's an individual investor just like you--and through this easy-to-use guide, he wants to show you how to evaluate investments for yourself and construct a solid investment portfolio on your own. In order to make profitable investment decisions, you need accurate information and the knowledge and self-confidence to act on that information. Make Money Work for You--Instead of You Working for It offers you all this and much more. Filled with real-world case studies, in-depth insights, worksheets, and valuable advice, this book covers important investment issues, including how to: Read financial statements and use financial ratios--even if you've never taken an accounting course in your life Perform fundamental analysis--to value companies and stock for what they are really worth Buy/sell (and even hold) using strategies the professionals use Use your "circle of competence" to accumulate "real" wealth Construct your own investment portfolio--which includes picking your investments, allo-cating and diversifying your assets, and assessing your risk level So as not to interrupt the flow of the book, a detailed glossary has also been included. It covers important investment terms that you will come across on your road to becoming your own portfolio manager. Make Money Work for You--Instead of You Working for It proves you don't have to be a professional money manager to be a successful investor. With this book as your guide, you'll learn how to create your own investment portfolio and accumulate your own wealth--so you can achieve your own personal financial goals. ? From the Back Cover Praise for Make Money Work for You dash; Instead of You Working for It "Whether using a broker or going it alone, successful investors today are required to understand how companies work and make money. This book provides a solid basis for investors to stay on track, even in times when markets are seemingly irrational. Focusing on the fundamentals is an excellent strategy for maintaining the discipline required to accumulate wealth." mdash; Salene Hitchcock-Gear, President and CEO, Ameritas Investment Corp. "Make Money Work for You . . . is a must-read for both experienced and new investors. It offers an excellent guide to fundamental analysis and trading strategies useful to investors." mdash; Francisco De Jesus, general partner, Pacesetter Capital Group "Make Money Work for You is an impressive new book, written by a professional money manager. It brings the knowledge of Wall Street money managers to the

average investor. When dutifully applied, the lessons in this book will help create a consciousness that can lead to economic self-empowerment." mdash;Mayor Willie L. Brown Jr., former mayor of San Francisco President of Willie Brown Institute, CalPERS Board of Trustees (member) "After a rough and tumble opening to the current decade, the world of financial guidebooks could not ask for a more timely release than Bill Thomason's work. His guide brims with the type of common sense we would all love to get ahold of mdash; the type of inside knowledge you would normally have access to only if you had a money-manager friend. Thomason provides valuable focus on the basics and gives his audience a well-focused understanding of the financial markets and ways investing and saving can make a difference in life. His book ranks high on my reading list." mdash;James Anderson, CUNY Journalism Professor and author of the Black Enterprise Guide to Investing About the Author William E. Thomason is a professional money manager who manages both traditional and alternative investments for his firm as its Chief Investment Officer. He currently serves on the board of three private companies, is a member of NASP (National Association of Securities Professionals), and is the founder of the Wall Street Wizards Urban Financial Literacy Program and The Wall Street West Financial Literacy Fund, a non-profit organization bringing financial literacy and career opportunities to urban youth. He also serves as a consultant to a \$75 million Community Development Venture Capital Fund mdash; investing in privately held inner-city businesses mdash; and is a founding member of Urban Economy, a nonprofit membership network dedicated to fostering innovation in urban communities. Thomason has appeared in numerous financial publications such as Black Enterprise, Smart Money, Barron's and the Wall Street Journal. He has also received numerous awards in acknowledgment of his professional and civic achievements. Thomason is a popular speaker and resides in the San Francisco Bay Area.