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## Make a Fortune Promoting Other People's Stuff Online: How Affiliate Marketing Can Make You Rich

Rosalind Gardner


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# Make a Fortune Promoting Other People's Stuff Online

How **Affiliate Marketing** Can Make You Rich



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**Rosalind Gardner : Make a Fortune Promoting Other People's Stuff Online: How Affiliate Marketing Can Make You Rich** before purchasing it in order to gage whether or not it would be worth my time, and all praised Make a Fortune Promoting Other People's Stuff Online: How Affiliate Marketing Can Make You Rich:

6 of 6 people found the following review helpful. Just put it to workBy R. F. RynkowskiRosalind Gardner out did herself with this book. Gardner's earlier book, "The Super Affiliate Handbook" is her most talked about but, "Making a Fortune Promoting Other People's Stuff Online" is better written and focuses on promoting other peoples stuff. Her earlier book is more general affiliate marketing information although the layout of subject content is similar. I found her Super Affiliate book missed some points she tried to make or totally never answered the theme of the chapter and wandered off the topic. With Make a Fortune, Gardner has better organized her information and presents it in a

readable manner. The book covers the topic well and has plenty of references to get you started. There are a couple of product recommendations I suggest you investigate prior to purchasing as I found them less than desirable. For example, the Affiliate Organizer software, in my opinion, is a badly written database program that you would be better off with Gardner's alternate suggestion of using a spreadsheet for your affiliate recordkeeping. I find that product recommendations by some affiliate marketers is more a, "scratch mine, and I'll scratch yours" proposition where the individual may not have thoroughly tested the product. That aside, "How to make a Fortune Promoting Other People's Stuff Online" is a great value and well written in addition it is far less expensive than the "Super Affiliate Handbook" while covering almost the same ground. 1 of 1 people found the following review helpful. you can find better guides online for free. By CustomerOutdated information, you can find better guides online for free. 1 of 1 people found the following review helpful. this book tells you how to do marketing. By jesse hollis It gives you pretty much all the detail to a point on how to do affiliate marketing. but It should of given more detail about affiliate marketing.

It took me years to discover many of the techniques she spells out in her book. I wish it had been available when I started. -Allan Gardyne, AssociatePrograms.com The definitive guide to planning and managing a successful online affiliate business! Make a Fortune Promoting Other People's Stuff Online is your hands-on guide to starting your own profitable affiliate marketing business quickly, easily, and inexpensively. Leading affiliate marketing authority Rosalind Gardner gives you a proven five-step plan for identifying a niche with a huge market, choosing products to promote, and selling the benefits effectively. You'll see how to: Navigate the different affiliate programs, from commissioned-based "click-through" programs to CPM impressions to flat-fee referral Identify the products and programs that are profitable-and the ones to avoid Ask the right questions before you join an affiliate program Research, understand, and sell to your niche market Negotiate for a higher percentage on your commission Stay on top of developments in the industry Packed with time- and money-saving techniques-including twelve ways to drive traffic to your website at no cost-this comprehensive guide is all you need to make big profits as an affiliate marketer! Rosalind Gardner is the creator of several successful online businesses and the author of the bestselling Super Affiliate Handbook.

About the Author Rosalind Gardner is the creator of several successful online affiliate businesses. She teaches seminars around the globe and speaks regularly at Internet and affiliate marketing conferences.