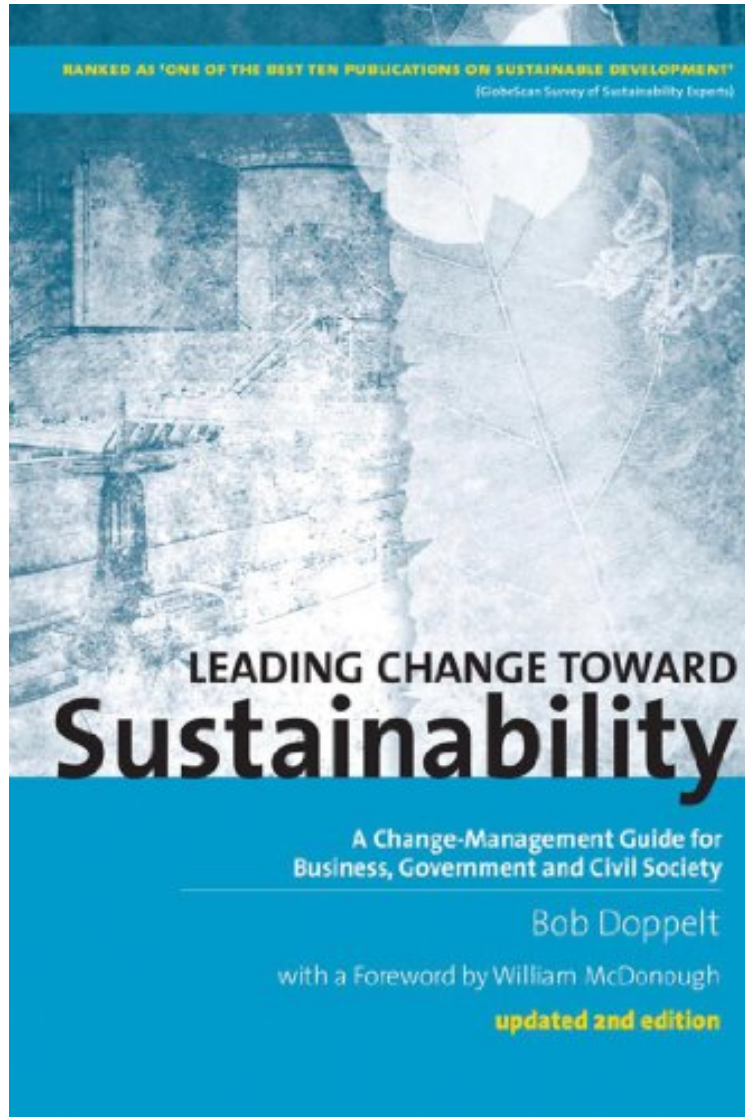


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## Leading Change toward Sustainability (2nd edn)

*Bob Doppelt*

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**Bob Doppelt : Leading Change toward Sustainability (2nd edn)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Leading Change toward Sustainability (2nd edn):

0 of 0 people found the following review helpful. We need this book today!By David RoitmanWhile originally written in 2002 and updated 4 years ago, this book is very current. The author masterfully reviews what companies are actually doing to make products, services, and processes "do no harm" and in a growing number of cases contribute positively to the ability of species to thrive on earth - including ours. Most importantly, he has a profound understanding of organizational change - clearly gained from personal experience and his own research as well as the large body of literature on the topic. He boils down this massive literature to the most important concepts and methods

related to "making change really happen" to enable sustainability efforts to succeed in organizations. I highly recommend this book. 0 of 0 people found the following review helpful. Have been a practitioner for +20 years and was originally recommended the book by Hunter Lovins. By Joseph Richard Sellwood Can't believe this book only has 4 reviews. Have been a practitioner for +20 years and was originally recommended the book by Hunter Lovins. It's the best conceptual model I have seen as how to do sustainability in practice. Would love to see an update. 0 of 0 people found the following review helpful. Read this one! By BG Highly recommended reading.

Demystifies the sustainability-change process by offering a framework and a methodology that managers can use to successfully transform their organizations to embrace sustainable development and manage the growing challenges of climate change. This title discusses the change management, leadership and sustainability to focus on de-carbonization.

One of the best books ever written about change management, leadership and sustainability in a new revised edition with a focus on de-carbonisation. Ranked as "one of the best ten publications on sustainable development" (GlobeScan Survey of Sustainability Experts, 2004). From the Inside Flap "Implementing sustainable business practices is about much more than policies and plans. Bob Doppelt teaches us that leadership driven by vision, values and even a fundamental shift in thinking characterises true success. By taking us inside companies from around the world, he demystifies sustainability and presents a hands-on practical approach allowing the potential for a company's cultural transformation." - Carsten Henningsen, Co-Founder, Portfolio 21; Chairman, Progressive Investment Management "This book is packed full of sound experience gleaned from dozens of cases and is a must-read for anyone at all interested in embarking on an organisational change strategy to embrace sustainability in their organisation. One of the most useful books I have read lately. Calling it a Bible for the practitioner is too strong, but it conveys the right idea." - Larry Chalfan, Former CEO Oki Semiconductor; Current Director, Zero Waste Alliance "The journey toward sustainability is not easy but it is right and it is rewarding. Bob Doppelt's book provides a very practical and concise summary of significant commitments, efforts and processes for leading the change." - Jim Quinn, former CEO of The Collins Companies and current partner in Medallion Hawaiian Hardwoods LLC "This book is a must-read for anyone who wants to move their business or organisation to the higher ground of sustainability. Whether you are looking for guidance or just need a reminder, Bob Doppelt provides a real-world approach for implementing sustainable business practices." - Buddy Hay, VP Sustainable Operations, Interface Research Corporation "Bob Doppelt has compared a variety of organisations and identified those characteristics of high performance - high performance in the primary work of the organisation and performing that work in a more sustainable way. It is valuable for anyone interested in how successful leaders function in organisations. More to the point, the ideas offered in this book can help move your organisation toward a more sustainable future." - Dr Craig W. Shinn, Associate Professor of Public Administration, Mark O. Hatfield School of Government, Portland State University "Bob Doppelt expands the envelope of knowledge about the realities of reducing the environmental impacts of private and public organisations, giving real-world insights into the substantial economic benefits available to corporations and agencies through the adoption of sustainable practices, as well as practical steps to overcome the formidable institutional barriers involved with implementing these practices successfully." - Ernie Niemi, VP, ECONorthwest Economics Research and Consulting, Eugene, Oregon "This book takes on a key challenge for sustainability - how to harness the ideas and enthusiasm of people within an organisation. Instead of focusing on the latest technological fixes, Doppelt explains how organisations need to change in order to incorporate sustainability throughout their operations. Businesses and government agencies working on sustainability will be able to use this book to diagnose their situation and identify solutions." - Matt Emlen Program manager for the Portland-Multnomah Sustainable Development Commission "After reading *Leading Change toward Sustainability*, those seeking change can't help but have a more clear understanding of what it means to say: 'Our goal is to become a truly sustaining organisation'. With the help of this useful book, they just might reach that laudable destination." - William McDonough, McDonough + Partners "Bob Doppelt has taken up [the] challenge to learn about experiences in sustainable development; and now he makes us part of his learning process. The result is fascinating and inspiring ... I sincerely hope this book finds its way into the hands of managers of all kinds of businesses, small and large, to CEOs of the leading multinational enterprises of the world, to directors of government departments in whatever field of public concern they work, to people working for non-governmental organisations, to groups of farmers, to municipalities, to politicians." - Paul de Jongh, Policy advisor for sustainable development to the Dutch government; former Deputy Director-General for the Environment, The Netherlands About the Author Bob Doppelt is Director of the Program for Watershed and Community Health, a sustainability research and technical assistance organisation, affiliated with the Institute for a Sustainable Environment, University of Oregon, Eugene, Oregon. In addition, he is a Courtesy Associate Professor in the Department of Planning, Public Policy and Management at the University of Oregon (bdoppelt@darkwing.uoregon.edu). Doppelt is also a principal in Factor10 Inc, a sustainability change-management consulting firm (bob-factor10@att.net).