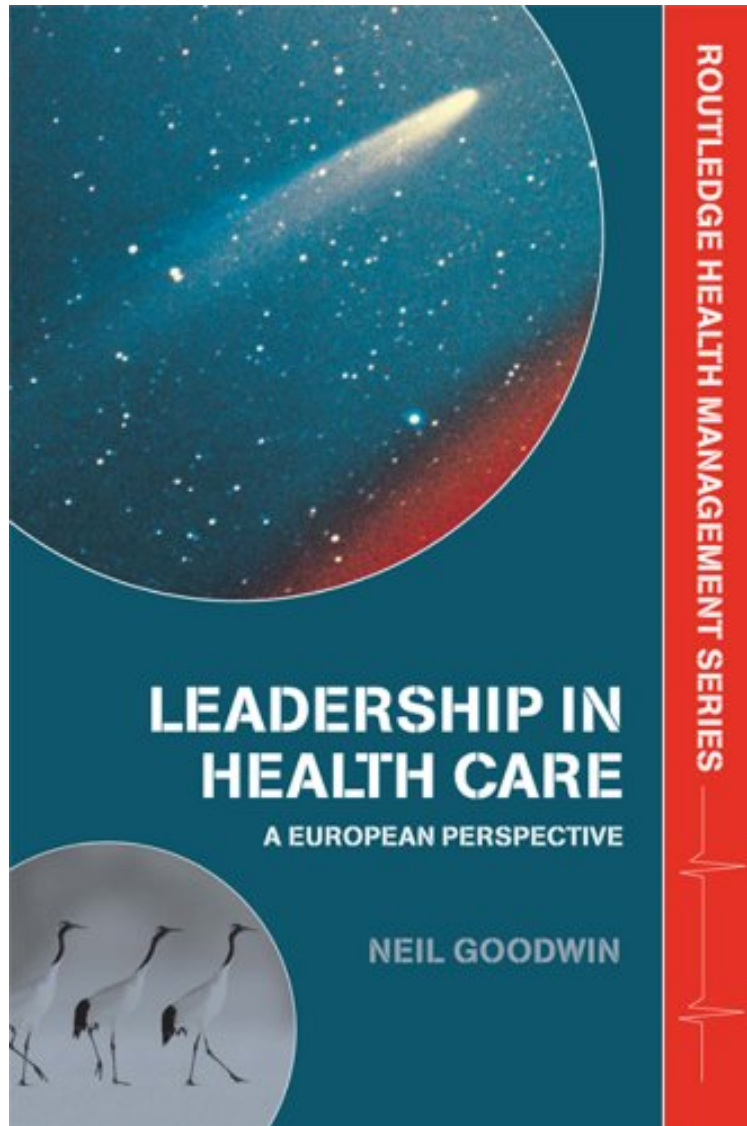


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Neil Goodwin

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About the Author Neil Goodwin is both a healthcare chief executive and a leadership academic. He is Chief Executive of the Greater Manchester Strategic Health Authority, the largest strategic body in the English National Health Service. He is also Visiting Professor in Leadership Studies at Manchester Business School and a visiting fellow at Durham University.