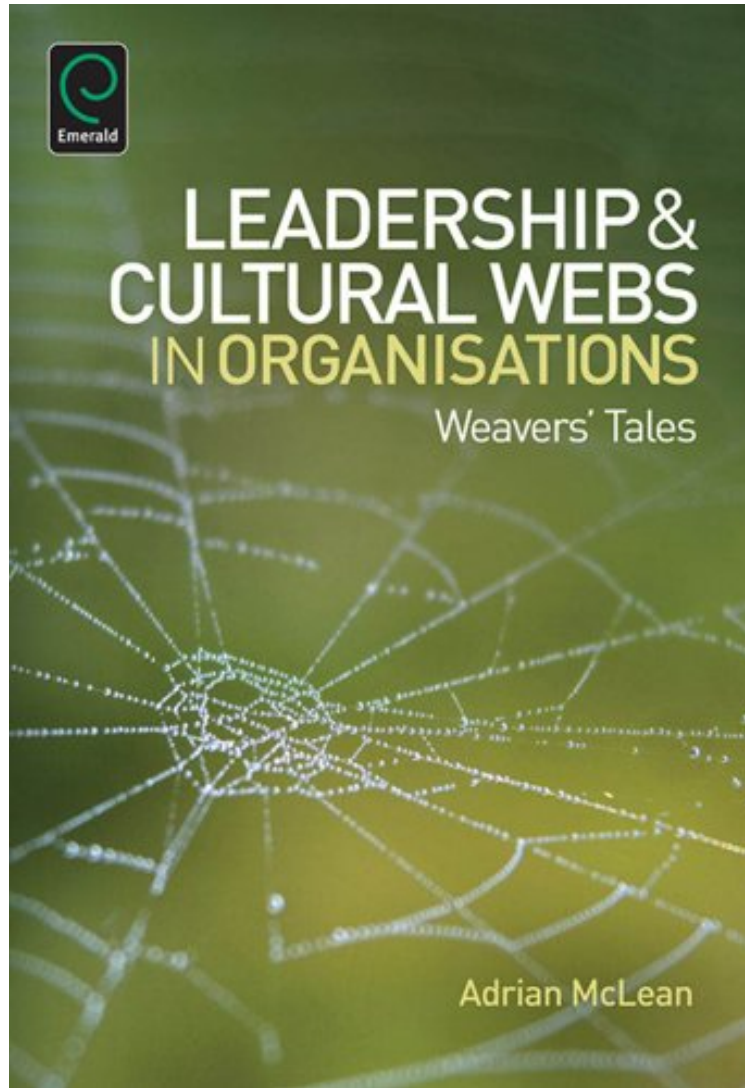


(Free pdf) Leadership and Cultural Webs in Organisations: Weavers' Tales (0)

Leadership and Cultural Webs in Organisations: Weavers' Tales (0)

Adrian McLean

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Adrian McLean : Leadership and Cultural Webs in Organisations: Weavers' Tales (0) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Leadership and Cultural Webs in Organisations: Weavers' Tales (0):

0 of 0 people found the following review helpful. Fun, informative, multidisciplinary, beautifully written By Heidi Leadership and Cultural Webs in Organisations is a worthwhile read for anybody interested in social cooperation. Packed with case studies and filled with insights, this book shows that great leaders do not simply command from on high, but achieve success by thorough-going engagement with others within and without their organisations, creating opportunities for others to engage too. Using ideas from social theory and anthropology as well

those of his own, cultivated through a lifetime of hands-on consulting, author Adrian McLean vibrantly demonstrates the effectiveness of thinking about leadership and organisations in terms of webs of meaning. Executives, students, those who advise leaders: read this book.

The call for a change of culture is commonplace in corporate and governmental settings. What this means and how to go about it have proved to be elusive challenges for the field of organisation and leadership studies. This work brings insights from the field of anthropology to illuminate these questions and proposes a fresh approach to working with them. Interweaving ideas from the fields of Social Construction, Anthropology and Complex Responsive Processes with examples of cultural change drawn from across the spectrum of organisational life, this book offers a compelling perspective on how to work with these powerful yet hidden forces. The author combines 35 years of experience as a consultant with the rigour of business academia. With a capacity to bring clarity to complex issues, the author identifies a range of practical and strategic options for those leaders, managers and consultants looking to promote cultural change. Building on the metaphor of cultures as 'webs of signification', McLean considers how cultural webs form, how they change, and shows how to reveal the unique forms that they take in different organisational settings.

Although this book deals with the conceptual level, it is made accessible to managers, leaders, and change agents with plain language, a sense of humor, personal stories, case studies, and visuals such as bw photos and images, cartoons, and visual concept maps. Drawing on his experiences as an organizational consultant and as an academic, the author looks at the idea of organizational culture as a socially created 'web' for interpreting experience and guiding behavior, and shows how an organization's cultural webs are woven and how they can be rewoven in accordance with leaders' intentions. Principles are demonstrated with case studies of various organizational settings, including a merger. The book is distributed in North America by Turpin Distribution. --Annotation copy;2014 Ringgold Inc. Portland, OR (proview.com)About the AuthorAdrian McLean - The McLean Partnership Inc