

[Download free pdf] Leaders on Ethics: Real-World Perspectives on Today's Business Challenges

# Leaders on Ethics: Real-World Perspectives on Today's Business Challenges

*From Praeger*  
*ePub | \*DOC | audiobook | ebooks | Download PDF*

Copyrighted Material

---

## LEADERS ON ETHICS

---

**Real-World Perspectives on Today's  
Business Challenges**

*Edited by John C. Knapp*

---

**PRAEGER**

Westport, Connecticut  
London

Copyrighted Material

 [Download](#)

 [Read Online](#)

#4124428 in eBooks 2007-08-30 2007-08-30 File Name: B00CO3OWSC | File size: 24.Mb

**From Praeger : Leaders on Ethics: Real-World Perspectives on Today's Business Challenges** before purchasing it in order to gage whether or not it would be worth my time, and all praised Leaders on Ethics: Real-World Perspectives on Today's Business Challenges:

Beat the competition. Go global. Influence government. Persuade customers. Increase shareholder value. These are

among the pressures to perform in today's business environment, and the consequences of failure can be dire. Leaders must stay ahead of competitors and deliver results, all while trying to do the right thing by employees, customers, communities, and other stakeholders. Yet the opportunities to cross ethical boundaries are widespread and compelling. What are leaders learning as they face these challenges? Over a dozen of today's most influential leaders—people who grapple with ethical dilemmas on a near-daily basis—share real-world perspectives from the trenches, showing the breadth of ethical challenges facing today's leaders in a variety of industries and professional fields. Leaders on Ethics is a window into the minds of some of our most prominent leaders. It features first-hand presentations by CEOs and other nationally known executives, originally given to their peers during discussion forums at The Southern Institute for Business and Professional Ethics. In addressing subjects ranging from marketing with a conscience to promoting workplace diversity to dealing with the implications of globalization, these leaders provide a wide variety of perspectives on the ethics of leadership. Along the way, they reveal successes and failures and present lessons learned in navigating the tumultuous waters of today's society.