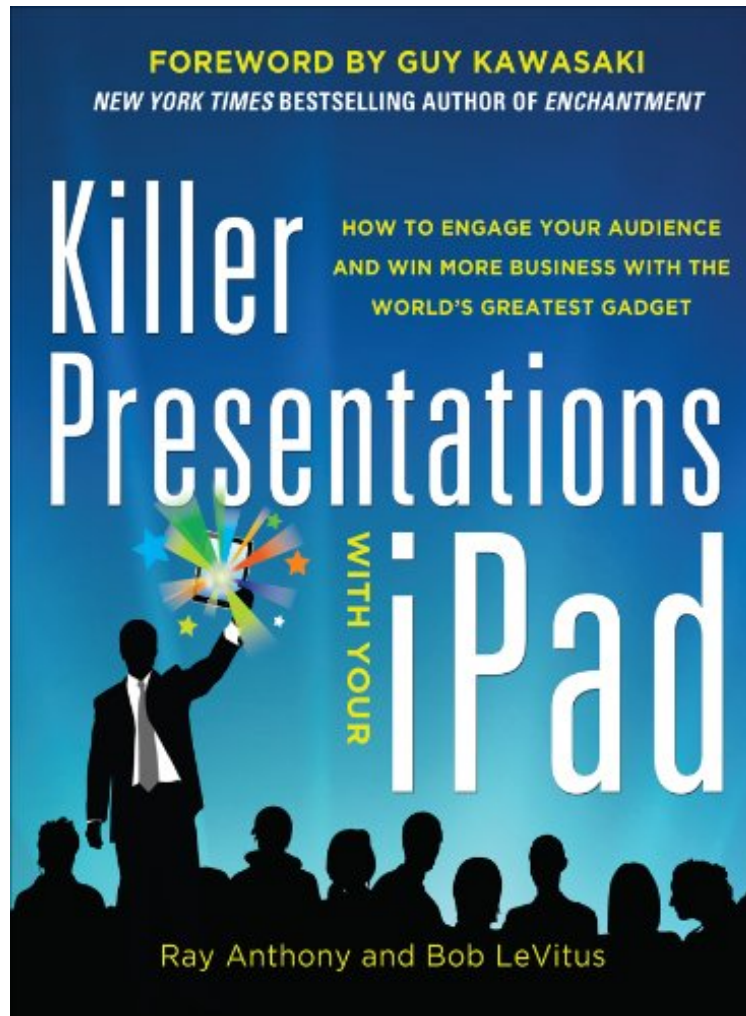


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Killer Presentations with Your iPad: How to Engage Your Audience and Win More Business with the World's Greatest Gadget

Ray Anthony, Bob LeVitus

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2 of 2 people found the following review helpful. Great book by a great "teacher". By Paul Cesak This book gives good tips on all aspects of speaking, but most importantly, it gives me IDEAS—imaginative ideas, some bold and

clever ones to use in my sales presentations where I sell commercial 3D printers. And, quite interestingly, the book even has a section on using 3D printers to create valuable prototypes and props that will give some serious bang to your talks! In a competitive sales world, fascinating ideas—translated into superior value propositions—help differentiate you and your products in ways that give you that much needed edge to win more deals. That's the real value of this book beyond the multitude of techniques and apps on using your iPad. At my last presentation about 3D printers, I got a standing ovation from the crowd. I hope to use this book to make that a more regular practice!

1 of 1 people found the following review helpful. Highly Useful Tutorial
By Customer
The guidance provided in "Killer Presentations with Your iPad" is extensive, enlightening and easy to follow. I was happy to come upon this offering since I had recently acquired an iPad Mini, and I wanted to get maximum mileage out of it as a way to be ready to make presentations with the minimum of baggage. I highly recommend this book for anyone who wants to be sure they are getting the maximum out of their iPad for teaching and presentation purposes. A wonderful change from lugging with even a notebook PC.

1 of 1 people found the following review helpful. "Must Have Book for Those Who Need to Persuade or Influence Strongly"
By Kathie
"Killer Presentations With Your iPad is a terrific book for new or even seasoned, highly successful salespeople, marketers and business development professionals. I am so inspired- I think I can finally nail my story! This book has everything you need to dramatically elevate the impact and impressive results of your new, creative presentations!"

WOW ANY AUDIENCE WITH THE WORLD'S GREATEST COMMUNICATION TOOL Ditch your tired old slides, drop those boring bullet points--and start reimagining your presentations for absolutely stunning results! Killer Presentations with Your iPad shows you how to open the ears, eyes--and minds--of your audience and keep them highly engaged from beginning to end. "A must-read for everyone who wants to be at the leading edge of the mobile revolution." -- Gerhard Gschwandtner, CEO, Selling Power "There are two ways of spreading light . . . to be the candle, or the mirror that reflects it. This book combines both. Buy the book and learn how to brilliantly light up your audiences." -- Michael Michalko, bestselling author of Thinkertoys "Packed with powerfully imaginative ideas, new techniques, and competition-beating strategies that will give more compelling, riveting, and most importantly, winning presentations!" -- Dan Poynter, Editor, Global Speakers NewsBrief "Priceless information, ideas, strategies, and tips on how to greatly amplify the power of what you're delivering, especially using the iPad along with our iPresent app to become the ultimate Killer Presenter." --Phil Lenton , Founder and CEO, iPresent

About the Author
RAY ANTHONY is the author of six business books and has taught presentations skill to thousands of people during his 25 years as a corporate trainer, an executive coach, and a mentor. **BOB LEVITUS** has been considered one of the world's leading authorities on the Macintosh and Mac OS for more than 25 years.