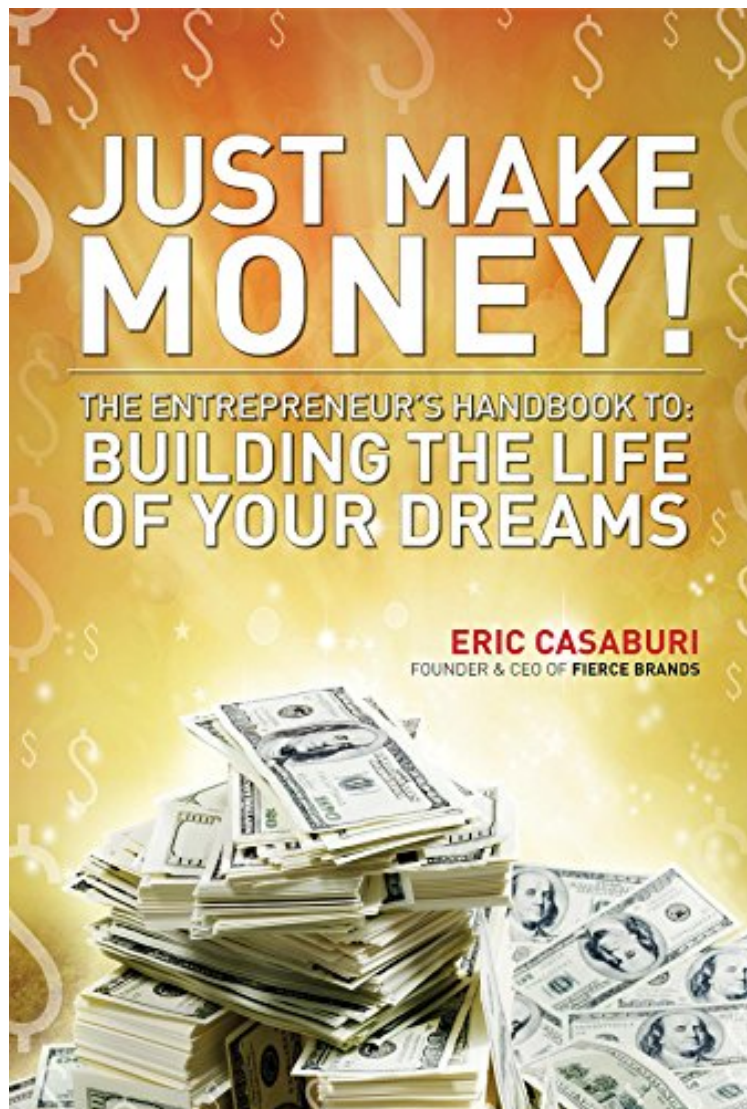


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Just Make Money!: The Entrepreneur's Handbook to Building the Life of Your Dreams

Eric Casaburi

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Eric Casaburi : Just Make Money!: The Entrepreneur's Handbook to Building the Life of Your Dreams before purchasing it in order to gauge whether or not it would be worth my time, and all praised Just Make Money!: The Entrepreneur's Handbook to Building the Life of Your Dreams:

2 of 5 people found the following review helpful. Enlightening for sure. By LarryD So many great ideas. Easy to read and understand the concepts. Realized I need to do A LOT more in my business to survive and make money. Some of the ideas are so simple you forget they exist. Definitely recommend to anyone in business. 2 of 3 people found the

following review helpful. Good read for entrepreneurs who need encouragement to not give up. By Michael S You have to applaud Casaburi for being one of the first to recognize the potential of a low cost-high value fitness franchise. This book provides some good takeaways for entrepreneurs--encouragement to follow your instincts, passion and dreams to create something that will be successful. Does every idea work? No. But the message here is that you don't need every hit to be a homer, you just need one, maybe two. What I also got from this book, is that you don't want to ever forget that it's about making every customer feel welcome and important. 4 of 7 people found the following review helpful. This guy has a really bad track with previous business. By Vivian I'm a firm believer in doing your research, planning ahead, for long-term effective/successful goals. I'm also a believer in seeing someone's continued success stories and wealth and using that towards your "drive". With this being said, I not only read the reviews of this book that I was looking at, but went even further to research this guys' name and business(s). This guy has a really bad track with previous business, ethics, churn-burn, lawsuits, faulty contracts. From previous employees at his gyms saying "scamming people into contracts" to being sued back in 2009 by another business for "false promises and misrepresentations" I would steer clear of anything this guy has his name tied to. I will have my popcorn ready as I have a feeling the next time I will be seeing his name may just be on an upcoming episode of "American Greed"

Just Make Money! The Entrepreneur's Handbook to Building the Life of Your Dreams, written by the founder and CEO of Fierce Brands, Eric Casaburi, will change the way you define entrepreneur and entrepreneurship. With decades of inspired insight and elbow grease under his belt, Casaburi sheds light on aspects of starting and owning a business they don't teach in college. Read **Just Make Money!** and get pumped. Learn where to take your ideas, how to get and manage money, and whom to hire as part of your team. Fierce as he is funny, Casaburi will fill you in on what you need to know about the gift of gab, the art of representing your company, and the science that is in the details. Your financial future is in your hands-or if it isn't, now more than ever, it should be. Why be at the mercy of the national and global economies? Why suffer that 9-to-5 gig your heart just isn't attached to? Why not live your life for your interests and passion? Running your own show can be more than profitable-it can add years of joy and freedom to your life. This book is the no-holds-barred resource you need, and it will not only help you get your business off the ground, but also guide you through all stages of success and expansion.