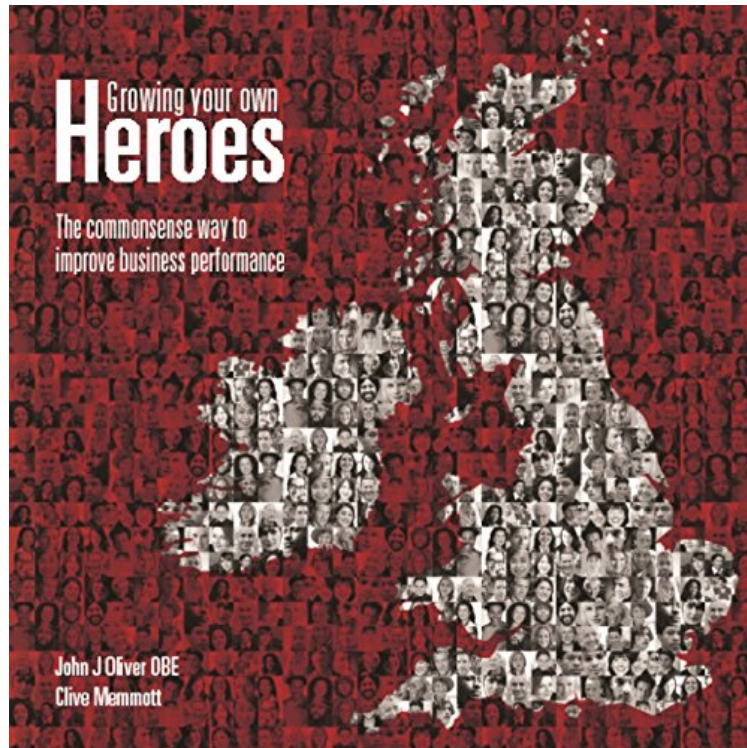


Growing Your Own Heroes: The Commonsense Way to Improve Business Performance

John J Oliver, Clive Memmott
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John J Oliver, Clive Memmott : Growing Your Own Heroes: The Commonsense Way to Improve Business Performance before purchasing it in order to gauge whether or not it would be worth my time, and all praised Growing Your Own Heroes: The Commonsense Way to Improve Business Performance:

The purpose of this book is to introduce a concept that, if management execute it capably and sensibly: (1) will cost very little, except time; (2) is virtually guaranteed to improve significantly every single aspect of a business's performance quickly; (3) has a very low risk of failure; and (4) at the same time, is simple and logical. Employee engagement can be the safest, quickest and cheapest way of transforming an organisation, delivering step-changes in efficiency, quality, employee morale and profitability in businesses ranging from local authorities through to the smallest manufacturers. Growing Your Own Heroes is your key to greater organisational prosperity.

About the Author JOHN J OLIVER OBE is a 'used to be'. He used to be the Chief Executive of Leyland Trucks, as well as Chair of Runshaw College for 10 years and Chair of Business Link North West Lancashire for four years. CLIVE MEMMOTT is Chief Executive of Business Link Lancashire