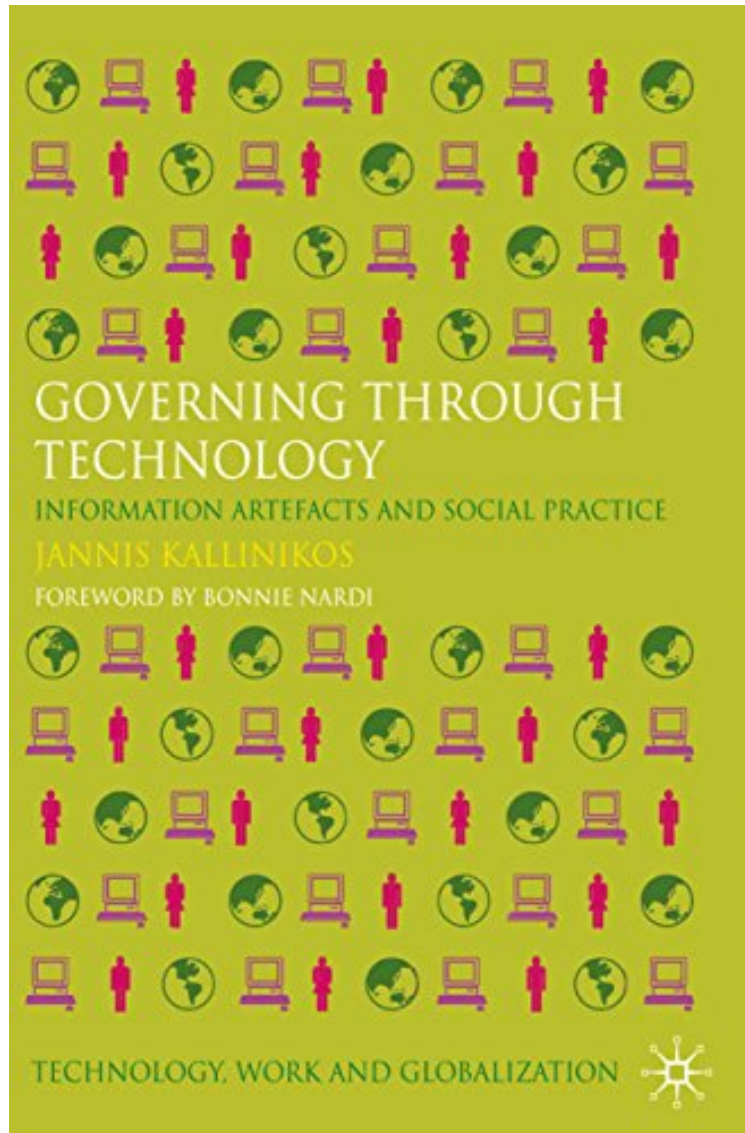


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About the Author JANNIS KALLINIKOS is professor in the Department of Management at the London School of Economics, UK. His current research focuses on the study of technological information in all its forms (text, voice, image) and digital formats and the implications its diffusion carries for organizations and institutions.