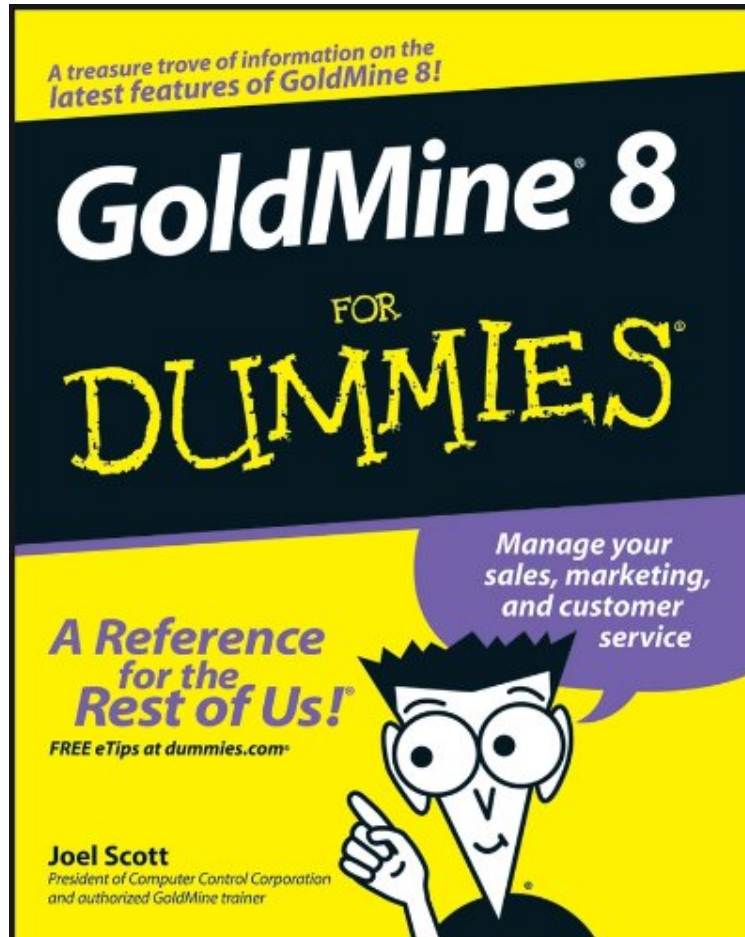


## GoldMine 8 For Dummies

Joel Scott

DOC | \*audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#2144445 in eBooks 2007-10-26 2007-10-26 File Name: B000YDWB8M | File size: 20.Mb

**Joel Scott : GoldMine 8 For Dummies** before purchasing it in order to gage whether or not it would be worth my time, and all praised GoldMine 8 For Dummies:

0 of 0 people found the following review helpful. I'm a dummy.By CustomerDoesn't really make it easy it find what you want but none of the dummies books do.1 of 1 people found the following review helpful. Great companion for the Goldmine Help FilesBy Lord DreamweaverGot this for my wife for her new job, which required her to update various contact files using GoldMine.She was able to use it to create a number of reports, as well as short cuts.She told me that the help files on GoldMine are pretty good to start with, but this was an excellent add on.She has only started into some of the things this book can show.0 of 0 people found the following review helpful. otherwise a good place to start for those familiar with the programBy CatheyNeeds to be updated to the present version, otherwise a good place to start for those familiar with the program.

If you run a small business, you know how important customer relationship management, or CRM, can be to your bottom line. And you know it can be a bit daunting. Well, not with GoldMine and GoldMine 8 For Dummies!

GoldMine is business software designed to help you organize your contacts, track activities, schedule appointments, create reports that tell you how you're doing, and make accurate business projections. GoldMine 8 is completely revised to make it more useful than ever, once you get the hang of it. That's where GoldMine For Dummies comes to the rescue! Written by an authorized GoldMine trainer, this guide shows you how to: Set up GoldMine 8 and customize it for your business Create, view, and update customer records Schedule activities and manage leads Monitor your marketing efforts and see what's working Predict sales based on past results Work with GoldMine's e-mail system Organize and distribute information Access GoldMine from outside your office Integrate GoldMine with your company Web site Even if you've used a previous version of GoldMine, you'll find some big changes in this newest revision, but GoldMine 8 For Dummies makes it easy to get up to speed. When you've read this book and discovered how GoldMine can help you keep track of your clients, reduce costs, and improve efficiency, you'll think you've hit the motherlode!

From the Back CoverCustomize GoldMine to fit your business needs Use GoldMine to support sales and service,keep records, and more There's a reason why it's called GoldMine. When you've read this book and discovered how GoldMine can help you keep track of your clients, reduce costs, and improve efficiency, you'll think you've hit the mother lode! Manage your contacts and leads, schedule activities, track your marketing efforts, create reports, and make GoldMine work for your business. Joel Scott is President of Computer Control Corporation, a GoldMine dealership that has earned GoldMine's Top 10 Dealer status for ten years. He's also an authorized GoldMine and GoldSync Technician. Set up GoldMine and access it remotely Use filters, groups, and SQL queries Schedule activities and forecast sales Monitor marketing projects Work with GoldMine's e-mail system About the AuthorJoel Scott is the president of the Computer Control Corporation, a technology consulting company founded in 1985. Mr. Scott began selling GoldMine software in 1991. The company has been awarded FrontRange's "GoldMine Top-10 Dealer" award eight times since then and has received numerous other awards for GoldMine training and best practices. In 2007, Computer Control Corporation joined with Core Solutions, Inc., headquartered in Newton, Massachusetts. The newly combined company continues to sell and support GoldMine as well as several other well-known CRM products, such as Microsoft CRM and SalesLogix. This is Mr. Scott's fourth GoldMine For Dummies book, and these sit on his bookshelf right next to the two Microsoft CRM For Dummies books that he has co-authored. Always happy to hear from readers, Mr. Scott can be reached at [dummy@ccc24k.com](mailto:dummy@ccc24k.com). To assure a response, please include all your contact information.