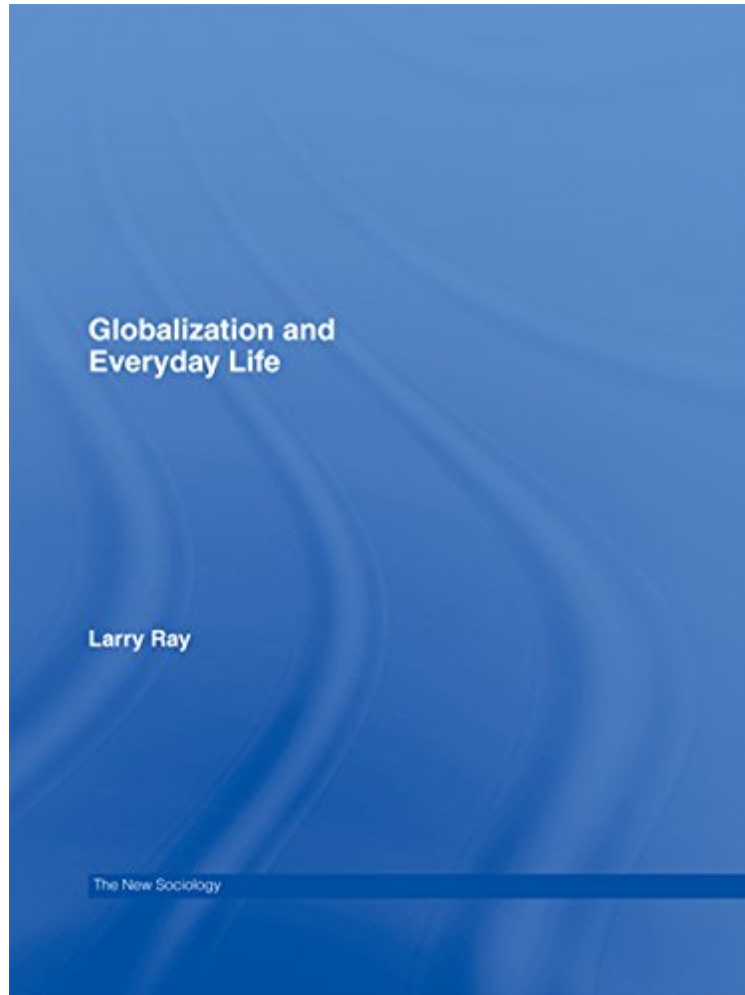


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## Globalization and Everyday Life (The New Sociology)

Larry Ray

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**Larry Ray : Globalization and Everyday Life (The New Sociology)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Globalization and Everyday Life (The New Sociology):

2 of 2 people found the following review helpful. at several levelsBy W BoudvilleThe authors study globalisation at several levels. But with an emphasis on local effects. Sovereignty is a common idea in the text. It is true that globalisation can lead to a diminution of sovereignty. But keep in mind that it never was absolute in the past. Nation states faced constraints on their internal actions and on their economic dealings with other states. There is also an ironic paradox. Globalisation, in the modern sense, became common after World War 2. But due to massive decolonisation, most of the world's peoples now live in nation states. Whereas earlier, most were in various European empires. To some readers, the chapter on virtual sociality may be interesting, if your background is in computing. It studies how the rise of the Internet is itself a form of globalisation. And how this has and will give rise to communities defined on the net. The indirect relationships that arise or might arise are looked at.

Globalization and Everyday Life provides an accessible account of globalization by developing two themes in particular. First, globalization is an outcome of structural and cultural processes that manifest in different ways in economy, politics, culture and organizations. So the globalized world is increasingly heterogeneous, unequal and conflictual rather than integrated and ordered. Secondly, globalization is sustained and created by the everyday actions of people and institutions. Both of these have far-reaching consequences for everyday life and are fully explored in this volume. Larry Ray skilfully guides students through the various aspects of the globalization debate and illustrates key arguments with reference to specific topics including nation, state and cosmopolitanism, virtual societies, transnationals and development. This innovative book provides this information in a clear and concise manner suitable for the undergraduate student studying sociology, social geography, globalization and development studies.

About the Author Larry Ray is Professor of Sociology at the University of Kent. His research interests include social theory, globalization, postcommunism, race, ethnicity and violence. Recent books include *Social Theory and Postcommunism* with William Outhwaite (2005) and *Theorizing Classical Sociology* (1999).