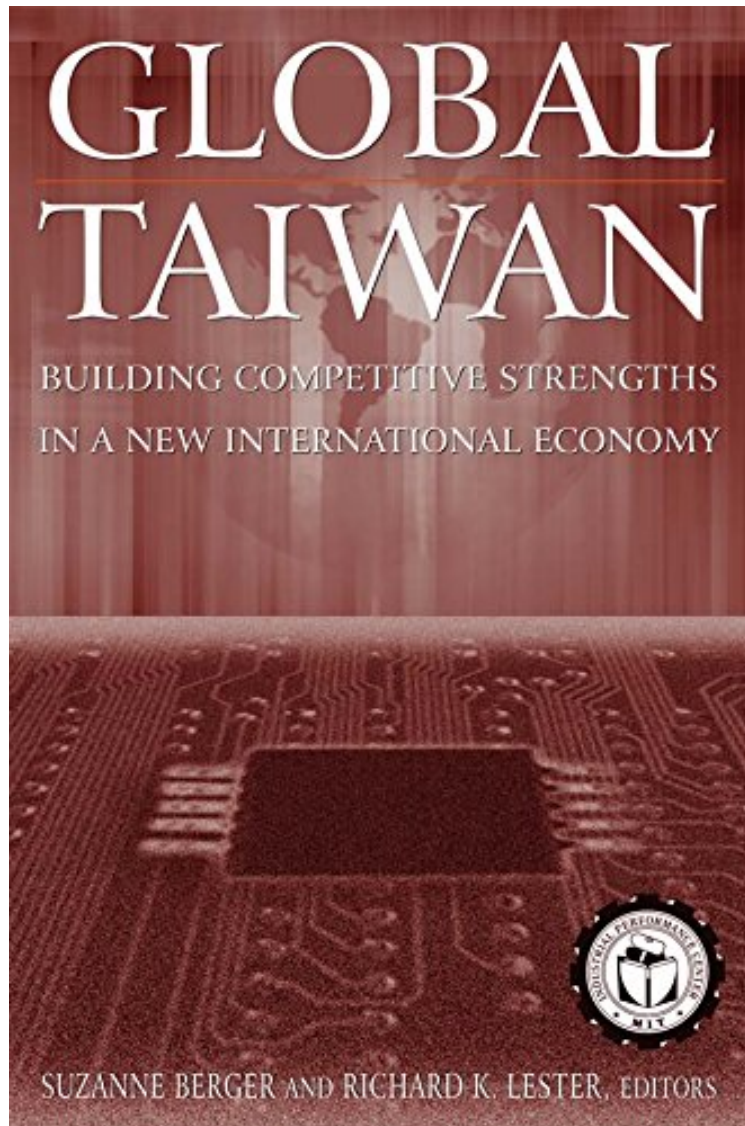


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Global Taiwan: Building Competitive Strengths in a New International Economy: Building Competitive Strengths in a New International Economy (East Gate Books)

Suzanne Berger, Richard K. Lester
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0 of 0 people found the following review helpful. Berglund Center for Internet Studies Review by Jeffrey BarlowBy Berglund Center for Internet StudiesGlobal Taiwan, edited by Suzanne Berger and Richard K. Lester, is a daunting work that nonetheless is well worth the effort required to read it. It is the first of a series of titles to be published by the MIT Industrial Performance Center. If subsequent publications are as strong as this one, academic libraries, executives of informational technology firms, and serious students of international business should preorder the series now. Moreover, anyone with a strong interest in Sino-American relations should also read it. While it is probably too much to expect that members of Congress might read it, we hope that at least one staff member in every congressional office seriously concerned with East Asian or U.S. economic policy will read it and report to the boss. For a full review see Interface, Volume 6, Issue 4.

Global Taiwan examines the impact of globalization on the industry and economy of Taiwan since the spectacular growth of the 1990s. Drawing on hundreds of interviews with firms in Taiwan, China, the United States, Japan, Europe, and other areas, the book analyzes the strengths and weaknesses of Taiwanese firms at a time when they face new competition from powerful global leaders and new producers in China. The contributors cover topics of enormous importance for Taiwan as well as the rest of the world, including transformations in the international economy, technological advances that enabled modularization and fragmentation of the production system, contract manufacturers, regionalization, and links with Chinese industry. The book addresses such questions as: Can Taiwanese companies be maintained and expanded with the same corporate strategies and public policies as in the past? Can these strategies still work for other countries? If changes are required, what resources can be mobilized in the public and private sectors? As massive relocation of manufacturing and services moves plants and jobs to low-wage countries like China and India, what will remain at home in societies like Taiwan?