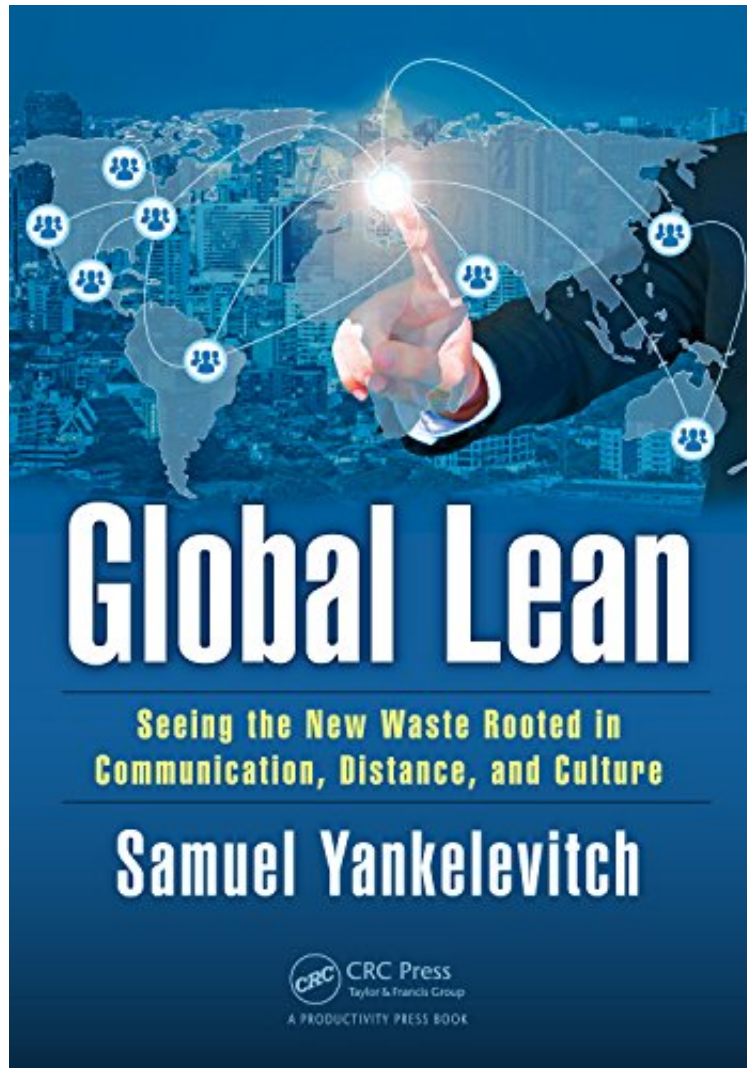


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Global Lean: Seeing the New Waste Rooted in Communication, Distance, and Culture

Samuel Yankelevitch

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As organizations evolve into global networks, Lean initiatives must now meet new needs. This book demonstrates how to use Lean thinking to uncover and reduce waste in the interactions required in today's global organizations.

Currently, people must coordinate actions and collaborate with teams sitting in geographically separated places; thus, excellent communication is a must. However, misunderstandings and lack of clarity cause high, unbudgeted costs. The book provides ideas, illustrations, and examples on how Lean can highlight the problems created in these interactions so they can be tackled, reduced, or removed.

About the Author Sam Yankelevitch is an author, entrepreneur, seasoned business leader, and speaker whose expertise is focused on the problems and pitfalls organizations are experiencing in the increasingly complex and disruptive 21st century. For over 30 years he has worked in small and mid-size companies with a highly successful track record developing and managing internal and external relationships with diverse workforces, customers, and suppliers. Sam established several highly effective global supply chain operations through his insights on the urgency of clear communication and its impact on successful project management and global business operations.