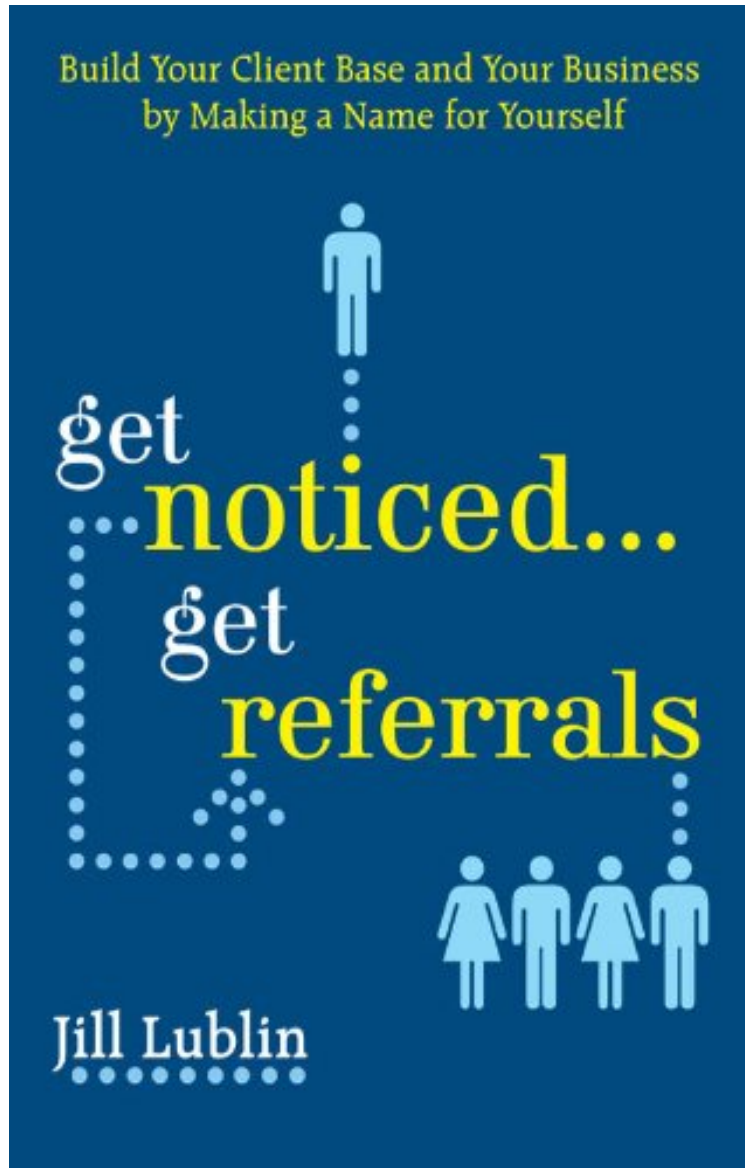


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## Get Noticed... Get Referrals: Build Your Client Base and Your Business by Making a Name For Yourself (Mechanical Engineering)

Jill Lublin

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A proven program to win more clients, connections, and referrals Get Noticed . . . Get Referrals is your one-stop guide to using powerful self-promotion techniques to get noticed by potential new clients. Jill Lublin gives you the skills you need to make a memorable first impression, get more referrals and grow your business. "Get Noticed...Get Referrals tells the truths that often make the difference between success and failure."-Jay Conrad Levinson, the father of Guerrilla Marketing and author of the Guerrilla Marketing series "Keep this book within arm's reach, refer to it often, and it will help you reach the next level of your success!"-Mark LeBlanc, author of Grow Your Business!, and president, National Speakers Association "Someone once said 'It is not who you know but who knows you that counts.' Getting noticed is what this book is about. Highly recommended."-Dan Poynter, author of The Self-Publishing Manual

About the AuthorJill Lublin is an international speaker and CEO of the strategic consulting firm Promising Promotion. She has twenty years' experience working with ABC, NBC, CBS, and other national media, and is coauthor of the national bestsellers Guerrilla Publicity and Networking Magic.