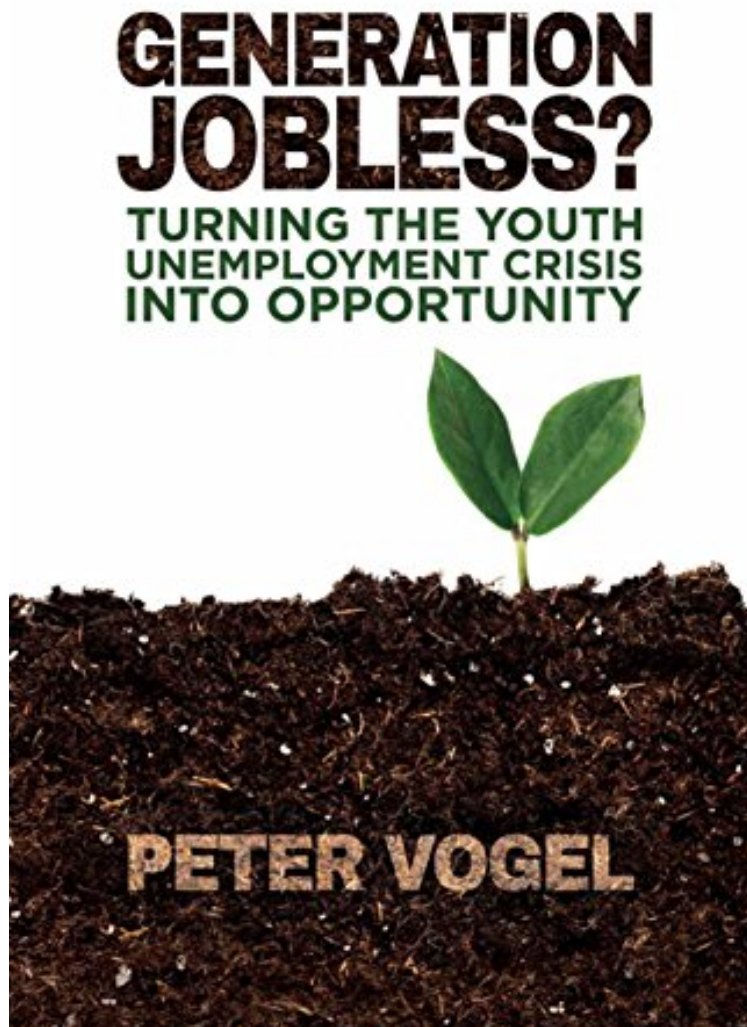


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## Generation Jobless?: Turning the youth unemployment crisis into opportunity

*P. Vogel*

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**P. Vogel : Generation Jobless?: Turning the youth unemployment crisis into opportunity** before purchasing it in order to gage whether or not it would be worth my time, and all praised Generation Jobless?: Turning the youth unemployment crisis into opportunity:

0 of 0 people found the following review helpful. Thought provoking and inspirationalBy recruiterThis is a wonderful book. Very well written and full of inspirational thoughts and ideas for how each and everyone of us can get active in

tackling youth unemployment. I have so far only read the first part and the chapter that is relevant for employers and this was excellent. I will now venture into the other chapters on entrepreneurship, public policy and the education system. 1 of 1 people found the following review helpful. Inspiring solution! By Juna Leeb This is a really relevant book and a must read for everyone who cares about youth. Many interesting facts and figures about the crisis and inspiring cases and solutions. I can only recommend it!

Offering guidance on the opportunities and threats for future generations, and featuring interviews with business leaders, this book provides a constructive look at change. It directs the youth to become job creators, not job seekers, and to approach the corporate and political worlds with an entrepreneurial mind-set.

"Dr. Peter Vogel's work on tackling youth unemployment around the world is inspiring and an excellent read. His mission is mine, to lay out a blueprint for those with aspirations and great ideas, so that they can become job creators, wealth creators, and in certain cases, go from unemployed to self-employed." -John Hope Bryant, Founder, Chairman and CEO, Operation HOPE 'Generation Jobless? is a wonderful read and primer for anyone who cares to make a difference. Truly the best work I have read on the youth labor market crisis and a personal invitation to each and everyone of us to take part in solving the crisis for our children' -Carsten Sudhoff, Founder and CEO Circular Society AG 'How might we best prepare students for the world of work in the 21st century? This thorough and timely book about the youth unemployment crisis describes interesting possibilities from around the world.' -Charles Fadel, co-author of 21st Century Skills: Learning for Life in Our Times; visiting practitioner, Harvard University 'The world of work is transforming at a furious, unprecedented pace, and young people are the ones that are hit hardest. This is a truly powerful book that gives us hope that it is not too late to avoid a generation jobless' -Mike Johnson, Chairman Founder, the Futurework Forum; author of The Worldwide Workplace: Solving the Global Talent Equation 'Unemployment is casting a shadow over the lives of millions of young people around the world and solutions are complex, requiring the aligned action by multiple stakeholders. In this important and fascinating book Peter Vogel takes a positive and uplifting view of what it takes for a crisis to become an opportunity. Drawing on examples from across the world he shows how education, government and employees can each play their part.' -Prof. Lynda Gratton, London Business School and author of the book The Shift About the Author Dr. Peter Vogel is an entrepreneur, consultant, and researcher at the University of St. Gallen. Over the past years he has built his expertise in the issue of youth employment. One of his companies, Jobzipper, addresses the gap between the education system and the labor market through smart and integrative technological solutions. His organization The Entrepreneurs' Ship addresses the issue by fostering youth entrepreneurship. He is a partner of the FutureWork Forum, a global think-tank of HR and labor market experts. He obtained his PhD from EPFL Lausanne where he studied government programs that help unemployed transition to self-employment. His company Peter Vogel Strategy Consulting works with companies on strategically building intra-organizational ecosystems of innovation and talent management, and also with governments on strengthening their regional or national entrepreneurship ecosystems. Peter's background is in entrepreneurship and engineering. He earned his degrees from institutions such as ETH Zurich, Georgia Tech and EPFL Lausanne. He has published several book chapters and journal articles on innovation, entrepreneurship, ecosystems, and the labor market. He frequently teaches executive classes on innovation strategies. Peter is think-tank member of the World Entrepreneurship Forum and member of the World Economic Forum Global Shapers Community. He has spoken at TEDxLausanne, the Global Economic Symposium, the G20 Young Entrepreneurs' Alliance Summit, the G20 Youth Forum, among other global conferences.