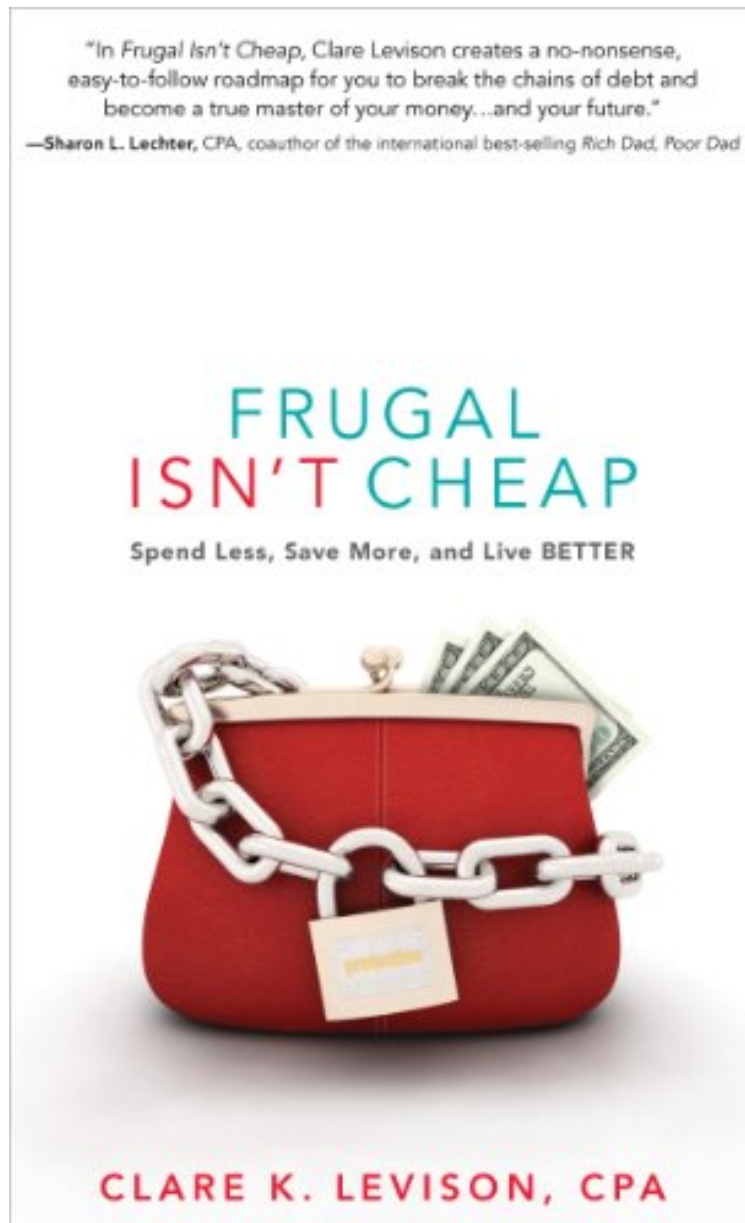


Frugal Isn't Cheap

Clare K. Levison

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Clare K. Levison : Frugal Isn't Cheap before purchasing it in order to gage whether or not it would be worth my time, and all praised Frugal Isn't Cheap:

1 of 1 people found the following review helpful. very practical adviceBy Heather A. McGinnityI think everyone can pick up some tips from this book, not everything works for everyone but there is very useful information for everyone.1 of 2 people found the following review helpful. Nice little book,By Satyrman63Author does a good job of

differentiating between wants and needs for the most part. Many of her strategies I already incorporate but was nice seeing those ways endorsed. This is a quick read which is nice. It can also be viewed as a nice transition book. My only reason for 4 stars instead of 5 is that some of the topics discussed (children, student loans) does not apply to me. The author does a nice job of connecting you with her. One gets the impression she is quite a pleasant person with a good sense of humor. Her and her family would probably make great neighbors. 2 of 3 people found the following review helpful. Personal finance the fun way. By Carl J Birx There are many books on personal finance and investing. Most of these books get involved in complicated and, quite frankly, dry discussions. Clare has done a wonderful job addressing this topic in a light and humorous manner. Everyone can relate to her stories. But more importantly, everyone can benefit from her advice. No need for discussions on portfolio theory or asset allocation- just be responsible and follow Clare's mind set and you're on your way to a more secure future. Great job, Clare.

In *Frugal Isn't Cheap*, Clare Levison serves up practical financial advice with a side of southern charm. Filled with real-life stories, it will challenge you to change the way you think about money. Her message is deceptively simple and clear: it's cool to be smart about your money; it's stylish to be sensible rather than overindulgent. Financial stability is more glamorous than extravagance. But cut up the credit cards? No way. Levison prefers to promote responsibility rather than abstinence. She takes a realistic approach to personal finance that we can all live with, including: * How to find and nurture your frugal side * Why you don't need to cut up your credit cards * The simple formula for financial success

About the Author Clare K. Levison is a certified public accountant and national financial literacy spokesperson for the American Institute of Certified Public Accountants (AICPA). She has appeared on major radio and television networks across the country and is a member of the Virginia Society of Certified Public Accountants (VSCPA) Board of Directors. She was named one of the 2010 Top Five CPAs Under Thirty-Five by the VSCPA. Clare has more than a decade of corporate accounting experience and is also an active volunteer, serving as PTA president, Girl Scout leader, and Sunday school teacher. She lives in Blacksburg, Virginia, with her husband and two daughters.