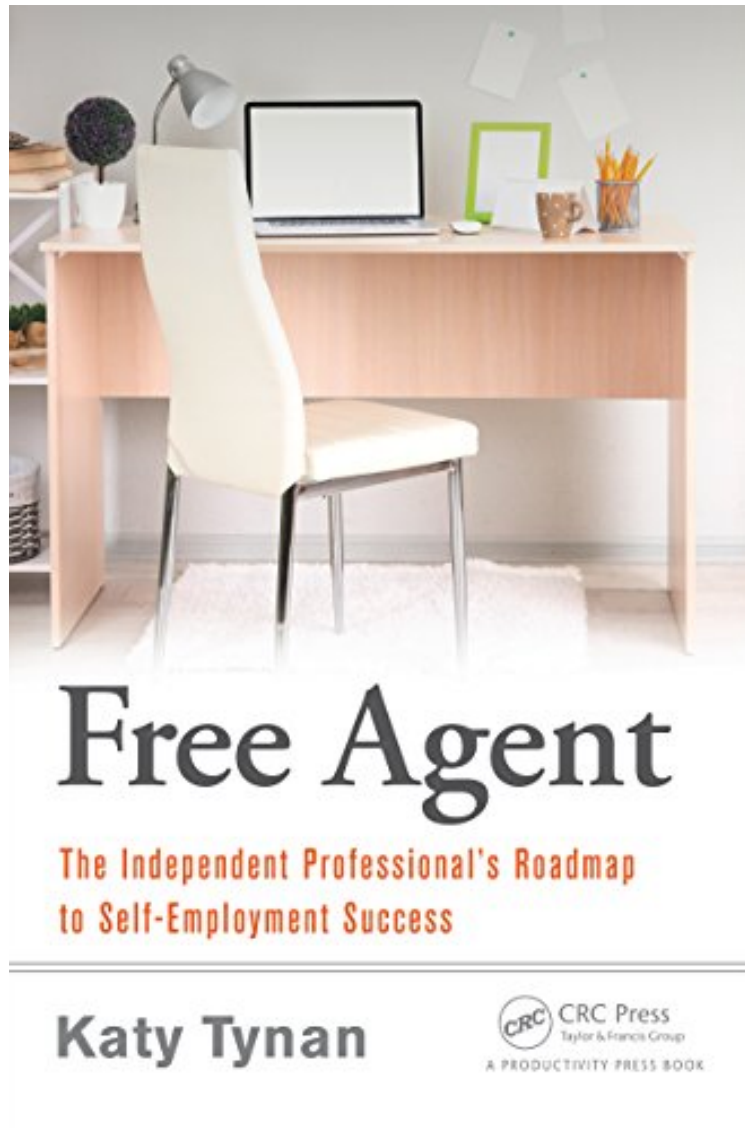


[Read ebook] Free Agent: The Independent Professional's Roadmap to Self-Employment Success

Free Agent: The Independent Professional's Roadmap to Self-Employment Success

Katy Tynan

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Katy Tynan : Free Agent: The Independent Professional's Roadmap to Self-Employment Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised Free Agent: The Independent Professional's Roadmap to Self-Employment Success:

1 of 1 people found the following review helpful. Immediately Helpful Advice By John Dove This is an incredibly useful book. Aside from people who take up free-lancing as their long-term career there are lots of us, especially in high tech, who end up with stages of our career where we are under-employed. Free-lancing or contracting is a great

plan B that keeps some money coming in, and helps you stay sharp with changes in business and technologies. Katy Tynan writes with noticeable clarity giving just the amount of information one needs on each topic. She avoids going into the depths of legal or accounting issues and is always sensitive to the fact that her reader will often be pressed for time. Any extra hour one is dealing with the mechanics of setting up an independent practice is time not working and not looking for work. But getting the right things done in a timely fashion can avoid huge wastes of time when things are left to chance. I've several times, as I have now, taken up individual consulting between full-time jobs. This book has come out at the perfect time for me and there are already 4 things I'll do right away that I might otherwise have let slip. 0 of 0 people found the following review helpful. Concrete and tangible advice for those transitioning to consulting. By Kat Most useful book I have found for transitioning from a corporate job to the consulting realm. Besides the interesting history behind why we strive for a "stable full-time job" versus the fear of going it alone, the book has a real hands on approach for transitioning to consulting or free lance work. This book offers what others lack, a real numbers example of why consulting makes sense from a tax standpoint (and why) as well the pros and cons of each. The best advice I found was to develop a professional team and how to use that team effectively. One of my concerns was the isolation of working on my own, I thought I'd miss the "water cooler" aspect of an office, but she offers up some concrete suggestions on how to solve that problem that have worked for me. Great read! 0 of 0 people found the following review helpful. Message well communicated, quick to read, extremely helpful for people starting out. By Charles Dalsass Super practical guide. Really helpful for me. It helped me answer the question: "am I forgetting something?" as I venture into this (independent/freelance) world. It's a quick read, and written in a digestible, friendly style. In the future, I'd love to see a second edition, which gets into more detail. For example, working with agencies, Odesk/Upwork, marketing myself, starting out in a new industry - but perhaps that's for blogs and networking. Highly recommended.

There is a seismic shift underway in the employer/employee relationship that is redefining the nature of jobs and careers. Sole proprietors and independent contractors now represent more than 20 percent of the workforce, and that number is expected to reach nearly 50 percent within the next 10 years. Despite the proliferation of people engaging in freelance and contract work, however, the path to success is not always easy. *Free Agent: The Independent Professional's Roadmap to Self-Employment Success* details a pragmatic action plan to help you succeed in this new skills marketplace. Supplying practical strategies to help you get ahead of the change and become an in-demand resource with a steady stream of income, the book describes how work is changing and what is driving the growth of freelancing. Next, it explains how to get your new independent venture off the ground, how to find your first client, and what you need to know to avoid common pitfalls. To transition successfully from employee to free agent, you must have a plan to avoid the pitfalls and a support team to give you the expertise on complicated topics such as business structure, contracts, and accounting. This book is your guide to successfully navigating the transition. Detailing the tools and practices that will enable you to succeed as a free agent, the book includes case studies and interviews with those who have already made the transition. The book concludes by describing how to optimize your new freelance work style to make the most of your time and energy, so you can focus on doing more of what you love.

About the Author Katy Tynan is a free agent. Working where people and technology come together, she provides strategy and operational guidance to high-growth organizations. Katy is currently engaged in a variety of activities including consulting, writing, and speaking. She is passionate about how the world of work is changing, and how individuals, businesses, and educational institutions need to adapt to the evolving landscape of flexible work. Prior to her transition to being a full-time independent professional, Katy was part of the leadership teams of several successful startups including Thrive Networks (acquired by Staples) and Winphoria Networks (acquired by Motorola). When she is not helping solve business and technology problems, Katy can be found traveling, kayaking, sailing, or reading. Katy, her son, and her dog live near Boston, Massachusetts, and she is a proud graduate of UMass Amherst.