

(Download) Foresight and Innovation: How Companies are Coping with the Future

Foresight and Innovation: How Companies are Coping with the Future

E. Hiltunen

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



+

READ ONLINE

#3845589 in eBooks 2013-11-29 2013-11-29 File Name: B00HP4KJFK | File size: 62.Mb

E. Hiltunen : Foresight and Innovation: How Companies are Coping with the Future before purchasing it in order to gage whether or not it would be worth my time, and all praised Foresight and Innovation: How Companies are Coping with the Future:

Foresight and Innovation is a guide for readers that are interested about the future. The book introduces a concept of futurist thinking, which includes anticipating, innovating and communicating about the futures. These concepts show how various organizations, all over the world are thinking, communicating and creating a better future.

About the Author Elina Hiltunen is a futurist, key note speaker, writer, innovator and columnist. She has an MSc in Chemical Engineering and PhD in Economics. Hiltunen has been working in various organizations, academic institutions, and in the private and public sectors. Having worked at Nokia as a futurist, Elina now runs her own consultancy, What's Next Consulting, and also works as Executive in Residence in Aalto University, School of Arts and Design, Finland.