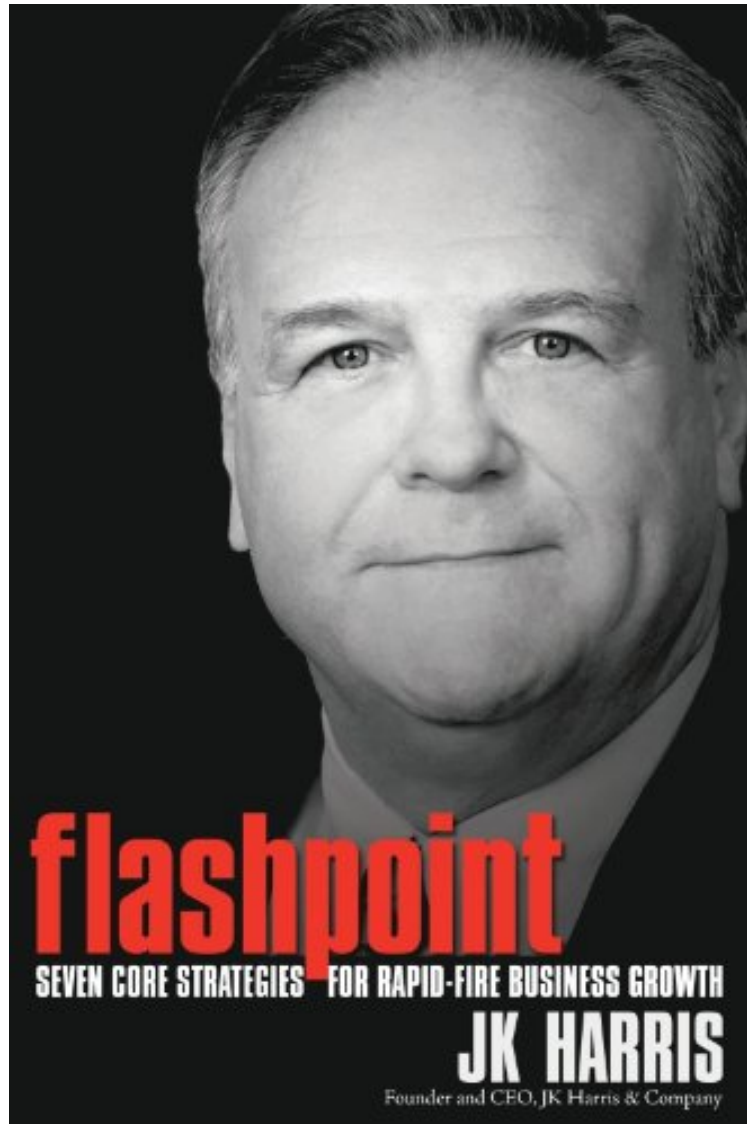


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Flashpoint: Seven Core Strategies for Rapid-Fire Business Growth

JK Harris

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JK Harris : Flashpoint: Seven Core Strategies for Rapid-Fire Business Growth before purchasing it in order to gage whether or not it would be worth my time, and all praised Flashpoint: Seven Core Strategies for Rapid-Fire Business Growth:

1 of 1 people found the following review helpful. Entertaining and thought-provoking By Matt JK Harris has a talent for story-telling, and his illustrative accounts of his own entrepreneurial adventures help infuse Flashpoint with entertaining readability (something of a rarity in business texts). I started my copy on a Friday night, intending to read a chapter or so each day, but expecting it to be rather dry and clinical subject matter. I was surprised to find myself

smiling and chuckling every few pages, and I ended up losing track of time and finishing the book in one sitting. The essential principles that the author discusses have a very "common sense" feel to them, and intuitively ring true even to a reader who [like myself] doesn't have any first-hand entrepreneurial experience. It's easy to imagine how these ideas could be overlooked or forgotten in the madcap melee of day-to-day business, but Flashpoint's penchant for pairing the concepts with realistic examples help make the key points memorable. While it seems that the author is targeting his message primarily to those who are considering starting or buying their own business, the general concepts can be applied to a wide variety of daily professional situations. I'd wager that any executive or manager who is involved with strategic-level business decisions would benefit from understanding these methods. 0 of 0 people found the following review helpful. Inspiring and Informative Read By Casey Luxem An entertaining read that I refer back to time and time again. I am eager to read the next book as well as take a deeper look into the mind of such a brilliant entrepreneur! This book's inspiring stories of trial and triumph set it aside from most "strategies of business" books by not only listing and defining, but by explaining how you can make it work for you! 2 of 2 people found the following review helpful. A Great Reminder of the Do's and Don'ts By Thomas E. Milligan III This book was an easy read. I found it to be a great reminder of the basics with real insight into what happens if you don't follow them. I appreciate Mr. Harris' transparency into the what, where's and how's of his success and shortcomings. I would recommend this book to any student of business.

JK Harris, founder of JK Harris Company, the world's fastest growing and largest tax representation firm, invites you to sit shotgun on an invigorating ride from zero to the top. Harris recounts his journey, taking you through trial and error, changing circumstances, diverse business environments, evolving markets, and along the way, arms you with seven core strategies guaranteed to grow your business at a rapid-fire rate.

"For any entrepreneur who is looking for a proven blueprint for building a successful business, JK Harris has created what you need to find success. This book is packed with real-world examples which outline not only what to do, but also what NOT to do to succeed in an entrepreneurial business." Will Brooks, The Brooks Group, Inc. "Packed with no non-sense lessons from an entrepreneur who built a two-person firm into the 800-pound guerilla of its industry segment. I highly recommend anyone thinking about taking the entrepreneurial leap to read this book!" Brad Kurtz, CEO, Media Placement Group, Inc.