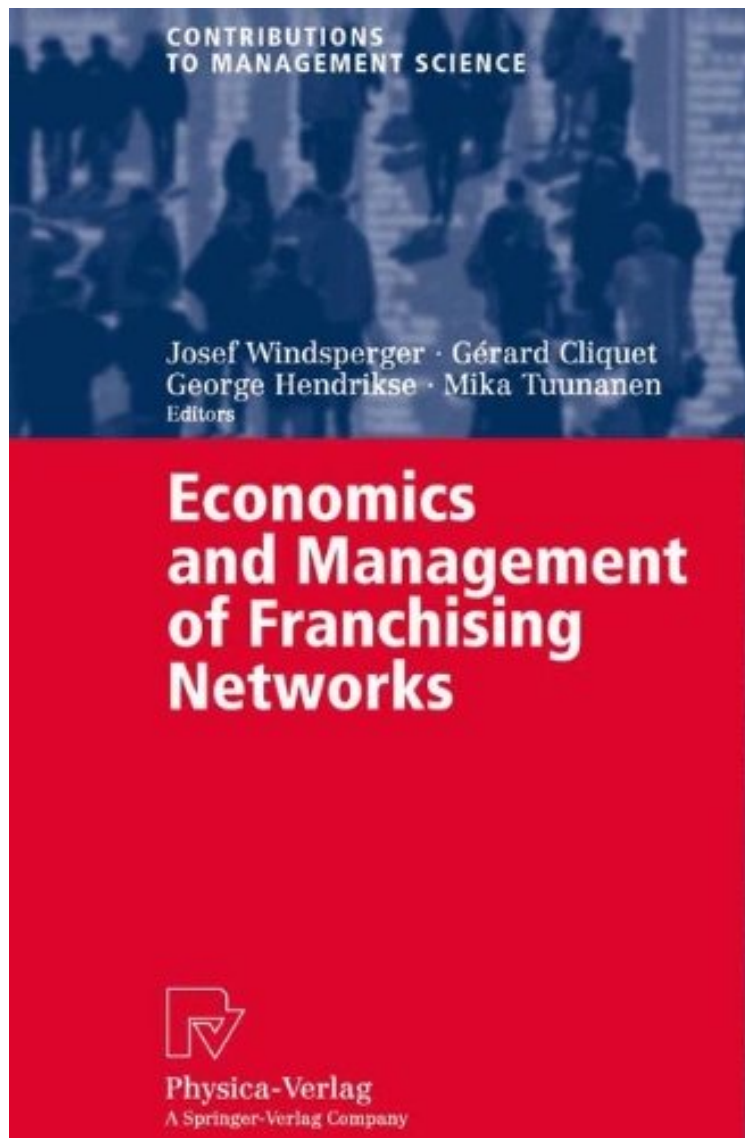


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## Economics and Management of Franchising Networks (Contributions to Management Science)

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