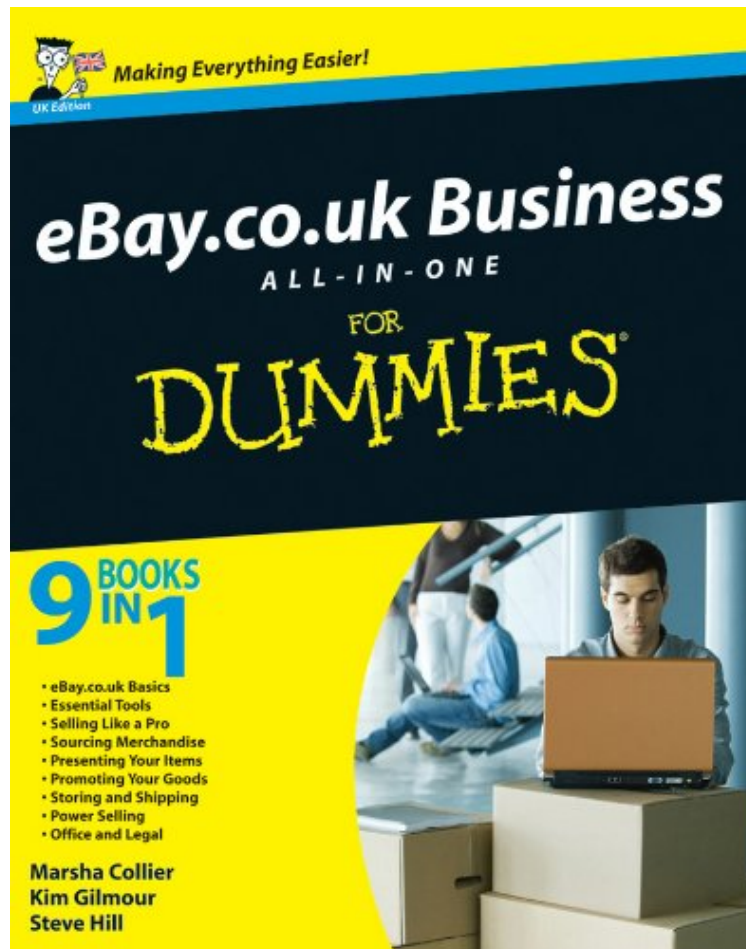


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' The authors offer tips for running a professional eBay business, presenting items, and saving money along the way .' (Unltd, February 2011).From the Back CoverThe complete insider's guide to building a business and making money on eBay.co.uk Whether you want to boost your income with a spot of home-based selling or expand an existing business online, this definitive guide covers all the essentials to get you started. From setting up your shop and delivering to your customers, to trading securely, managing finances and handling the legal stuff; inside you'll find expert advice from a team of professional eBay retailers to help ensure your eBay venture is open for business and making money in no time. Build your business with essential eBay tools ndash; master basic tools to trade efficiently, communicate clearly with your customers and cut your work time to a fraction of other sellers'