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Drivers: A Story of Transformational Change

Glenn Price, Terry Reynolds

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strategy execution made easy

drivers

a story of transformational change

Glenn Price & Terry Reynolds

With Foreword by
Dr. Joe Folkman

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Glenn Price, Terry Reynolds : Drivers: A Story of Transformational Change before purchasing it in order to gauge whether or not it would be worth my time, and all praised Drivers: A Story of Transformational Change:

Imagine a culture where people are truly connected to their work, to their colleagues, and to their customers. In this story of transformational change, a fictional CEO is struggling to see a way forward in a fiercely competitive industry. At the end of a long day inspiration comes from an unexpected source. Addressing many of today's leadership challenges including strategy creation, customer centricity and team engagement with an engaging story and an appealing message, Drivers provides a framework that is easy to grasp, instantly applicable and has a proven track

record of helping organizations move from Vision to Results.