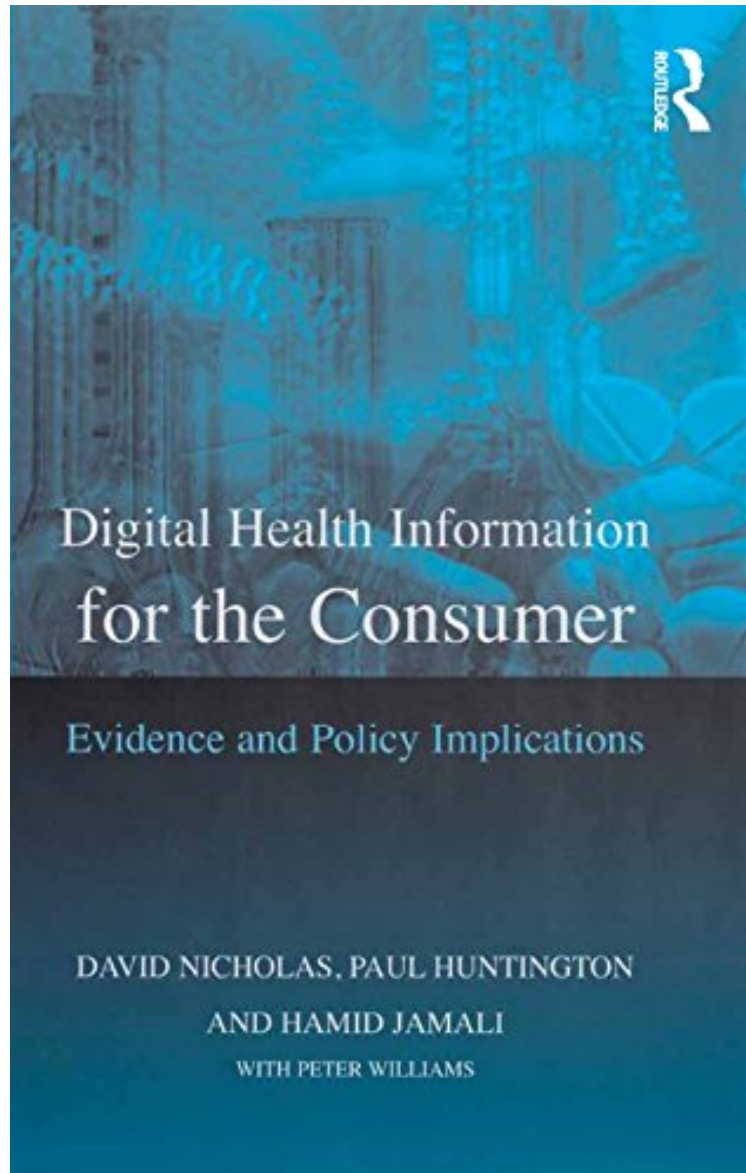


# Digital Health Information for the Consumer: Evidence and Policy Implications

*David Nicholas, Paul Huntington, Peter Williams*  
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'...a valuable instrument for a much wider public than that for which it was originally conceived...' Online Information , Vol 32, No 2, 2008 'The indexing, extensive data, explanations of the limitations of log analysis and illuminating discussions regarding information seeking behaviours make this a worthwhile purchase for some libraries and for health information developers.' CILIP Health libraries Group Newsletter, March 2008 'The research surrounding the use of health websites is staggering in scope and depth, providing a clear view and suggestions for future developments' CILIP Update May 2008 '... a valuable book and perhaps the only one to present such a wide range of thorough evaluative studies on mass provision of health information to the public. ... a very helpful and enlightening resource for researchers, policy makers and those who are interested in the issues around the provision and the evaluation of health information services.' Webology, 4(4), 2007 '...this is a valuable monograph, full of data of interest to the researcher, and methods that could be usefully applied elsewhere. It also contains important information for policy makers.' Library Hi Tech, Vol 26, No 4, 2008 '...health librarians and information workers will find plenty to chew on here.' Library About the Author David Nicholas is Director of the School of Library, Archive and Information Studies at University College London, and also the Director of the UCL Centre for Publishing and the research group CIBER, University College London. Paul Huntington is a researcher at the School of Library, Archive and Information Studies, University College London. Hamid Jamali is a research student and Peter Williams is a Research Fellow (CIBER) both at University College London.