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Digital Business Discourse

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From Palgrave Macmillan : Digital Business Discourse before purchasing it in order to gage whether or not it would be worth my time, and all praised Digital Business Discourse:

This book provides a timely and comprehensive snapshot of the current digital communication practices of today's organisations and workplaces, covering a wide spectrum of communication technologies, such as email, instant

messaging, message boards, Twitter, corporate blogs, consumer reviews and mobile communication technologies.