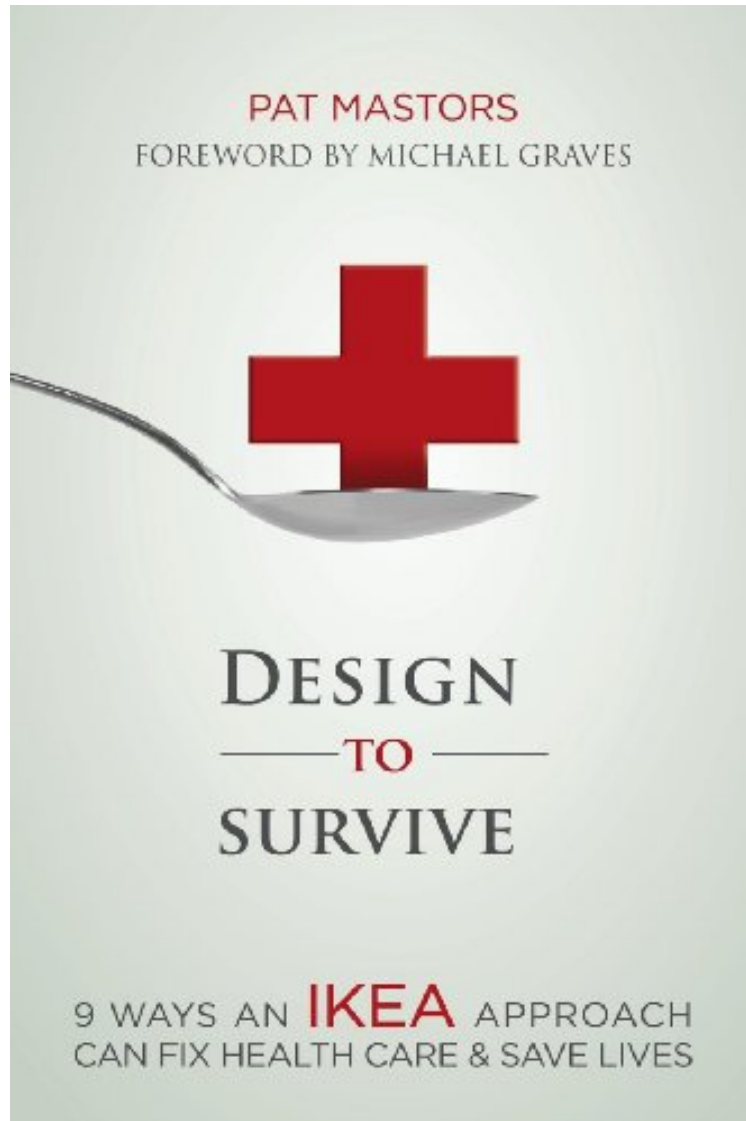


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Design to Survive: 9 Ways an IKEA Approach Can Fix Health Care and Save Lives

Pat Mastors

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Pat Mastors : Design to Survive: 9 Ways an IKEA Approach Can Fix Health Care and Save Lives before purchasing it in order to gauge whether or not it would be worth my time, and all praised Design to Survive: 9 Ways an IKEA Approach Can Fix Health Care and Save Lives:

0 of 0 people found the following review helpful. Must read!By CustomerI learned of this book after I met Pat Mastors, a wonderful and dynamic leader who is a Patient Advocate passionate about Patient Safety and Healthcare reform. I work in healthcare and I was still very surprised and clueless about some of the issues and the overall

perspective and impact that a healthcare experience can have on human lives and families. I was intrigued to understand the connection of how a furniture company could save lives. What I took away the most from the book beside the overwhelming humanity enclosed inside, is that things don't happen in a vacuum - it takes awareness, work, and caring to create change. We all know healthcare needs a redesign - let's see where to start. I implore you to read this book and find out the 9 ways a design can lead to survival and lives saved. Not only is it a precursor/bridge to the Patient Voice Institute gopvi.org which everyone should check out - but it may actually help you and/or a loved one avoid unnecessary harm if you have to have a hospital encounter/experience. 0 of 0 people found the following review helpful. Out of the carton thinking! By Randi Oster Innovative. Healthcare does not have to be seen as a unique business. Many aspects are similar to other businesses. Best practices can be shared. Pat Mastors clearly helps design approaches that can be integrated through out the system. 1 of 1 people found the following review helpful. An Eye-Opener On Hospital Safety By Paul In Providence This book is a must for anyone working in a hospital or facing a hospital admission for themselves or family member... Mastors hits this one out of the park--a real eye-opener on how patient safety can be dramatically improved by adopting some of the IKEA Corporation's business model of improving customer experience while reducing costs... The forward by renowned architect Michael Graves (Disney's Swan and Dolphin hotels)--himself now paralyzed after a simple sinus infection--is very powerful... I know this book is important from personal experience--a brother-in-law in the hospital for a stomach problem developed an eye infection and lost his eye as a result! Mastors makes this book easy reading with a down-to-earth style interwoven with personal experiences with the health care system... This should be required reading for every medical and nursing school in the country...

The U.S. spends the most in the world on health care and research, yet our outcomes are among the worst in industrialized nations. Hundreds of thousands die every year from medical harm. Imagine a world where health care took a page from the IKEA furniture company---where expenses were streamlined, quality was predictable, customers participated, and everyone shared in the cost savings. Through colorful analogies, stories from families and top doctors, and the author's quest to find out what happened to her own father, *Design to Survive* serves up key strategies for patients, families and providers, with the conviction that we can do better.

"...A STROKE OF GENIUS to apply the IKEA model to health care. . . I have made this book mandatory reading for our design staff. And for a patient, the book's advice might just save your life." ---Award-Winning Architect and Designer Michael Graves
"A tremendous toolkit for getting safe care. . . Mastors' is a wonderfully pragmatic mind. There is a lot we physicians can learn from her." ---Marty Makary MD, Johns Hopkins Surgeon and Author of *Unaccountable*
"Brilliant. . . the ideas unfold superbly. . . this could be the book that changes things." ---"e-Patient"; Dave deBronkart, author of *Let Patients Help*
"I couldn't put this book down. . . sensible and practical advice never before shared." ---Ilene Corina, The Cautious Patient Foundation
"Had me hooked from the first page. . ." ---Fred Lee, Author of *If Disney Ran Your Hospital*