

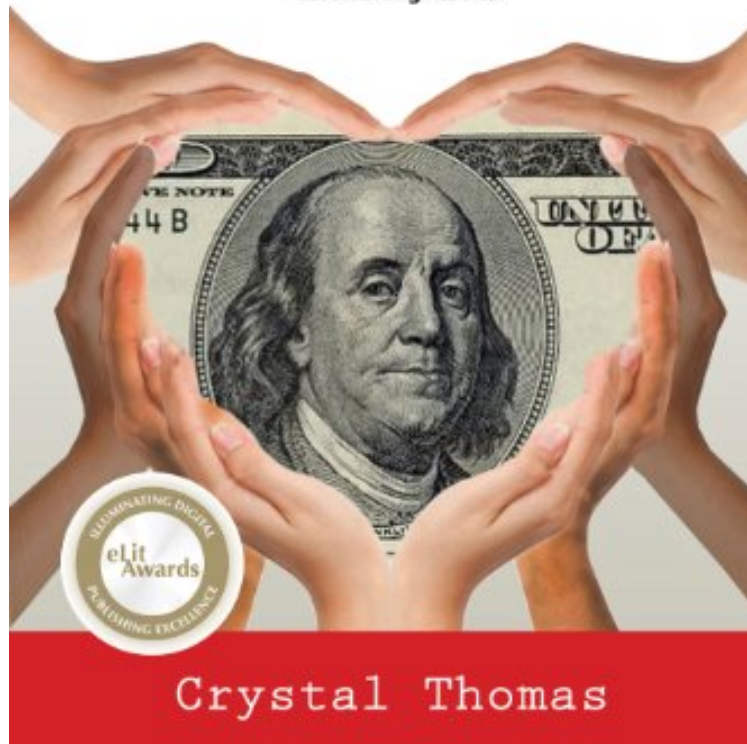
## Business with a Heart

Crystal Thomas

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# Business with a Heart

a novel about  
balancing your head and heart for  
astonishing results



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**Crystal Thomas : Business with a Heart** before purchasing it in order to gage whether or not it would be worth my time, and all praised Business with a Heart:

0 of 0 people found the following review helpful. Inspirational ReadBy Amanda BushAs a young, female, student in business, I was very inspired by this novel. Unlike traditional business books, the story line was both engaging and relatable. The lessons found in this book are ones most of us are familiar with, yet Business With a Heart helps us to realize that living positively is not just about cliches, but instead about actively living a balanced lifestyle. I highly recommend this novel to anyone looking to develop their management skills or simply aspiring to live more intentionally according to their values.0 of 0 people found the following review helpful. A great book to sahere with

your co-workers and team

By Richard J Neill

Business with a Heart by Crystal Thomas: A good read for anyone in business regardless of the industry. The story unravels to show that each individual has an opportunity to affect the outcome, in how they think, how they treat others, both inside and outside the business. I found that the lessons learned will also help with personal relationships to find a life balance that will have a positive effect on the bottom line. I would recommend sharing this with young as well as seasoned professionals.

0 of 0 people found the following review helpful.

Business with a Heart

By Stephen Reynolds

"Business with a Heart" by Crystal Thomas shows how if you are persistent in effecting change you can accomplish it. The old way of one person being responsible for everything and mid management not being allowed to be creative or bring about their own ideas will keep the business grinding but will never go from good to great. I recommend this book to anyone starting out in a management position.

Steve Reynolds CCM GMSierra View CC

Winner of a 2011 eLit Award, "Business with a Heart" is the story of a young woman who, rising in the corporate ranks, treads a winding path of business, personal life, and spirituality, learning that these segments of our lives are never far apart. Her search for a more fulfilled corporate existence is nearly stymied in the crosshairs of a demanding boss, resistant subordinates, and her own unfortunate oversights. While written in novel format, this book is filled with guidance, choices, and ideas to help you create your own style of "business with a heart." Author Crystal Thomas is a renowned speaker, coach, and author in the private club industry. She excelled at a young age as a general manager in the same industry. The following three decades of GM experience educated her on the need for a coaching organization that could support businesses in incorporating into the "heart" aspect - one that mutually benefited upper management, team members, and members/customers alike, while still advancing the bottom line. Hence, she founded Crystal Clear Concepts in 2005. In this book, you will see experiences similar to your own and Crystal's where the challenge of balancing head and heart is not an easy task, yet the results merit it an action worthy of full pursuit.

About the Author

Now a renowned speaker, coach, and author in the private club industry in Los Angeles, CA, Crystal Thomas excelled at a young age as a general manager in the same industry. The following three decades of GM experience educated her on the need for a coaching organization that could support businesses in incorporating the "heart" aspect---one that mutually benefits upper management, your team, and members/customers alike while still advancing the bottom line. Her first book, "Business with a Heart," tells a story about the challenges of balancing head and heart, and the results that can merit actions worthy of full pursuit.