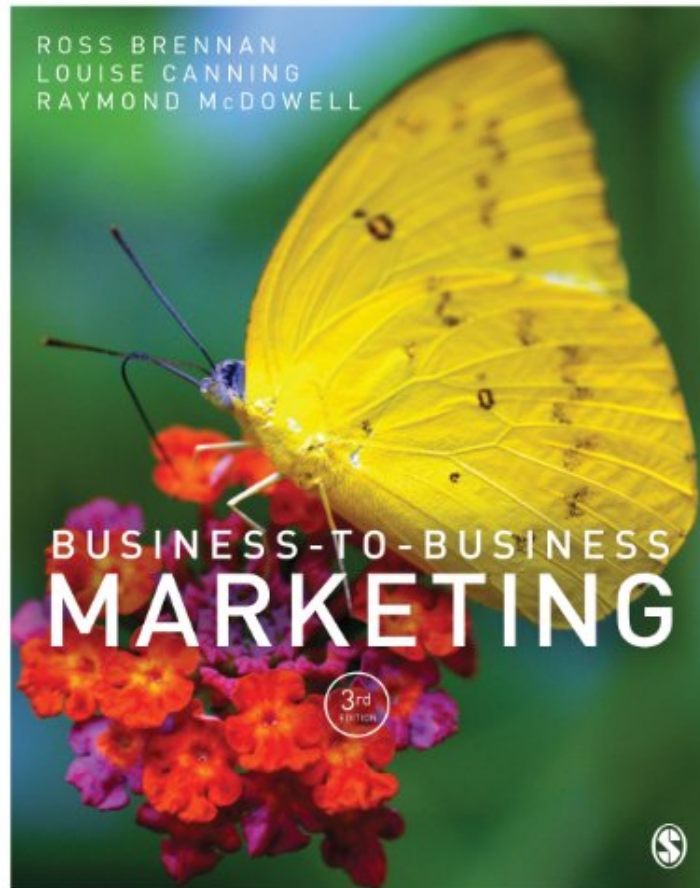


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## Business-to-Business Marketing

*Ross Brennan, Louise Canning, Raymond McDowell*  
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