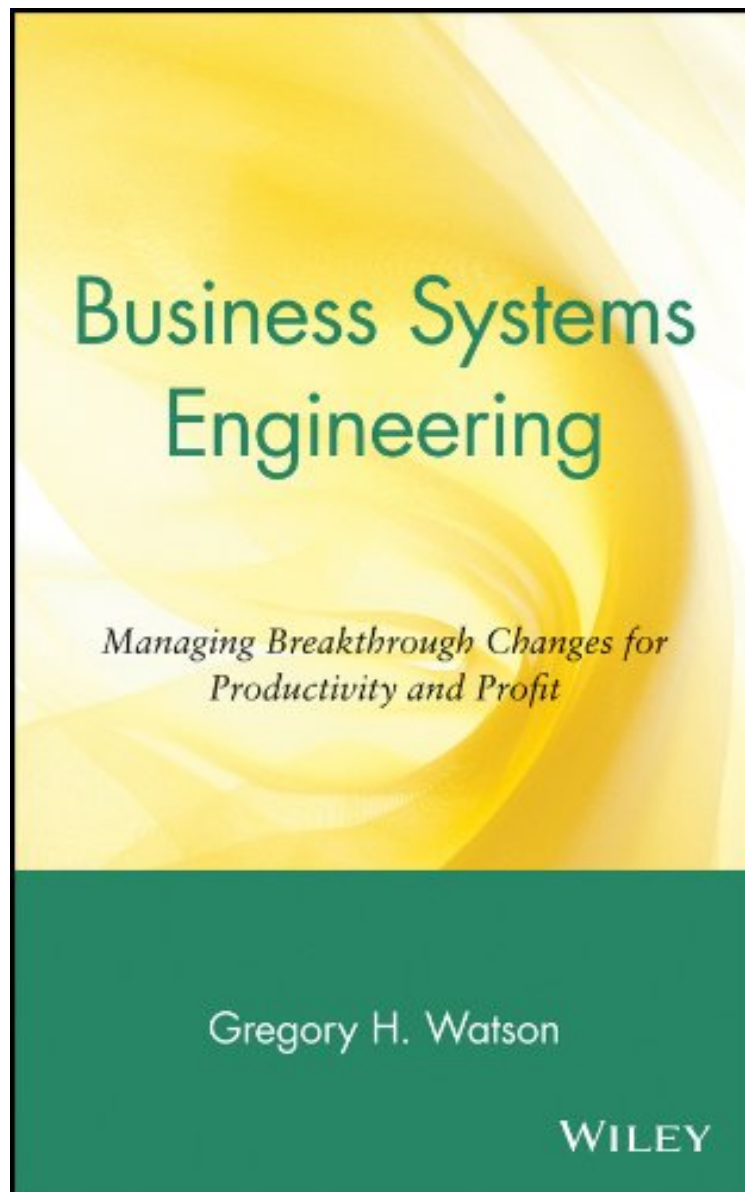


(Download ebook) Business Systems Engineering: Managing Breakthrough Changes for Productivity and Profit

Business Systems Engineering: Managing Breakthrough Changes for Productivity and Profit

Gregory H. Watson

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4 of 4 people found the following review helpful. Mandatory reading for every raising star!By Joseph Curtis Ph.D."Business Systems Engineering" is an excellent resource for anyone interested in creating a world class organization. The tools of business systems engineering allows you to transform a company into a learning organization capable of strategic change and excellence. The emphasis on "adult learning theory" and its role in reengineering the work process is particularly refreshing. Because strategic change and leadership begins with learning, the emphasis on the work performed by cross-functional teams of employees is essential to creating a learning organization that can successfully respond to challenges in the marketplace. Case studies emphasize organizational learning and looking outside the box, and demonstrate the use of benchmarking to identify the best business practices and applying them to creating a competitive advantage. Watson's holistic view of business systems as open systems that are capable of improvement, easily promotes the integration of TQM principles and the use of information technology. The result of this synthesis is the business system engineering model. The model allows you to transform your organization without sacrificing your focus on quality or the customer, and is adaptable to any business. It also helps you to realize the value of employee training to support change initiatives for profit. If a change in your organization's culture is the prescription, then Business Systems Engineering is the treatment.0 of 0 people found the following review helpful. Five StarsBy Erki KippastoGood and practical book which gives many new ideas. Hope that it will have second edition soon.0 of 1 people found the following review helpful. Book reviewBy Ronald WillisThe content of the book was a great resource for me in developing advanced strategies as a Business Systems Analysis. It provides clear cut details that can be applied effectively and economically.Time and cost are important factors in each project in order to get beyond the feasibility report, and the outlined process helps in creating this most important document.If you use the SDLC and TQM methodology in your business practice, then this manual is a priceless asset.

A guide to combining two powerful management techniques to transform any business organization into a masterpiece of business efficiency. Lester Dean Thurow, Dean of MIT's Sloan School of Management, recently stated that benchmarking combined with process engineering will be the most important management technique of the 1990s. Now, in this groundbreaking book, Gregory Watson describes how top corporations worldwide have already successfully implemented that powerful cutting-edge technique--which he calls "business systems engineering"--to promote continuous improvement. More importantly, he clearly demonstrates how you can do the same in your organization. * Introduces business systems engineering, a dynamic new approach to rethinking and redesigning business processes to achieve dramatic improvements in quality, cost, service, speed, and more * Offers clear guidelines for using business systems engineering techniques to make your organization more dynamic, productive, and able to adapt to change in today's global marketplace * Incorporates key aspects of TQM, business process improvement, policy deployment, industrial engineering, teamwork, problem solving, and information technology into one holistic system * Includes business systems engineering success stories, including those at Compaq, United Services Automobile Association and Motorola, as well as a survey of the effect of systems change across the global automobile industry

From the PublisherDescribes how top corporations worldwide have already successfully implemented the combination of benchmarking and business process reengineering to promote continuous improvement. Detailed guidelines are given for transforming organizations into streamlined models of business efficiency that are more productive, dynamic and capable of adapting to the ever-changing global business environment. Includes numerous success stories such as Compaq, Hewlett-Packard, Frito-Lay, Toyota and Marriott.From the Inside FlapIn Business Systems Engineering, Gregory H. Watson describes how top corporations around the world have already successfully implemented that powerful cutting-edge technique to promote continuous improvement. More importantly, he shows you how you can do the same in your organization. Drawing on numerous success stories, including those of Compaq, United Services Automobile Association, Motorola, Hewlett-Packard, Ford, Chrysler, Honda, Toyota, and Xerox, he extrapolates a set of coherent guidelines that managers can follow to transform their organizations into streamlined models of business efficiency that are more dynamic, productive, and capable of quickly adapting to today's ever-changing global business environment. While business systems engineering is driven by process reengineering and benchmarking, it also incorporates crucial aspects of TQM, business process improvement, policy deployment, industrial engineering, teamwork, problem solving, and information technology. As you read this fascinating and instructive book, you'll recognize the influence and best of Tom Peters, Peter Senge and Taichi Ohno, Shoshana Zuboff, Margaret Wheatly, Edwards Deming, and Joseph Juran, and a host of luminaries from the world of business theory. And you will be inspired by Gregory Watson's deftness in incorporating those ideas into a bold new approach to linking innovation with organizational restructuring and the rethinking and redesigning of business processes to achieve dramatic improvements in quality, cost, service, speed, and every other critical measure of business performance. Leading ongoing organization-wide change is the greatest challenge facing top management today. Now Business Systems Engineering arms you with the most potent and versatile tool yet for meeting that challenge.From the Back

CoverA guide to combining two powerful management techniques to transform any business organization into a masterpiece of business efficiency. Lester Dean Thurow, Dean of MIT's Sloan School of Management, recently stated that benchmarking combined with process engineering will be the most important management technique of the 1990s. Now, in this groundbreaking book, Gregory Watson describes how top corporations worldwide have already successfully implemented that powerful cutting-edge technique—which he calls "business systems engineering"—to promote continuous improvement. More importantly, he clearly demonstrates how you can do the same in your organization. Introduces business systems engineering, a dynamic new approach to rethinking and redesigning business processes to achieve dramatic improvements in quality, cost, service, speed, and more Offers clear guidelines for using business systems engineering techniques to make your organization more dynamic, productive, and able to adapt to change in today's global marketplace Incorporates key aspects of TQM, business process improvement, policy deployment, industrial engineering, teamwork, problem solving, and information technology into one holistic system Includes business systems engineering success stories, including those at Compaq, United Services Automobile Association and Motorola, as well as a survey of the effect of systems change across the global automobile industry