

Business Model Innovation: The Organizational Dimension

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From OUP Oxford : Business Model Innovation: The Organizational Dimension before purchasing it in order to gauge whether or not it would be worth my time, and all praised Business Model Innovation: The Organizational Dimension:

Business model innovation is an important source of competitive advantage and corporate renewal. An increasing number of companies have to innovate their business models, not just because of competitive forces but also because

of the ongoing change from product-based to service-based business models. Yet, business model innovation also involves organizational change process that challenges existing processes, structures and modes of control. This volume features thirteen chapters written by authorities on business model innovation. The specific angle, and the novel feature of this book, is to thoroughly examine the organizational dimension of business model innovation. Drawing on organizational theory and empirical observation, the contributors specifically highlight organizational design aspects of business model innovation, focusing on how reward systems, power distributions, routines and standard operating procedures, the allocation of authority, and other aspects of organizational structure and control should be designed to support the business model the firm chooses. Also discussed is how existing organizational structures, capabilities, beliefs, cultures and so on influence the firm's ability to flexibly change to new business models.

"This volume will appeal mostly to readers who are looking for a variety of ways to think about linkages between business model change and organizational change. Its strength lies in the diversity of perspectives and examples... The authors of the various chapters aim to open up avenues of inquiry for future research and identify different organizational factors that pose alignment challenges when a firm and/or its rivals change business models, rather than to extend theory." -- Administrative Science Quarterly

"The book tackles an important and timely issue: the interface between organization and business model design. This interface has been surprisingly under-researched, although it is of utmost significance for practicing managers and entrepreneurs. The various chapters in the book link classic organization design issues with business model change and innovation in a compelling manner. A "must read" for both researchers and managers" -- Christoph Zott, Professor of Entrepreneurship, IESE Business School, University of Navarra

"Foss and Saebi have assembled a world class group of scholars to critically examine business models, and, importantly, anchor that examination in an underlying theory of organizations. This will be a vital reference for scholars of business models and innovation." -- Henry Chesbrough, UC Berkeley Professor, and author of Open Innovation

About the Author: Nicolai J Foss, Professor, Copenhagen Business School and Norwegian School of Economics, Tina Saebi, Post-doctoral research fellow, Norwegian School of Economics

Nicolai J Foss, Professor of Strategy and Organization, Copenhagen Business School, and Professor of Knowledge-based Value Creation, Norwegian School of Economics. Foss is the Head of Department of the Department of Strategic Management and Globalization at the Copenhagen Business School, and leads a work-package on business model innovation in the Center for Service Innovation at the Norwegian School of Economics (NHH). He is a highly prolific scholar in the strategic management and entrepreneurship fields, and has published 150 journal articles in journals such as the Academy of Management, Academy of Management Journal, Strategic Management Journal, Organization Science, etc. and has edited or authored more than twenty books and several special issues of journals. Tina Saebi, Postdoctoral research fellow, Norwegian School of Economics. In 2012, Tina Saebi joined the Norwegian School of Economics as a postdoctoral research fellow at the Center for Service Innovation. Her research focuses on business model innovation, especially with regard to developing testable theories on business models for open/ service innovation. She obtained her PhD from Maastricht University, School of Business and Economics in 2011 on the topic of strategic alliance management. She gathered experience in working as a research fellow for EU-commissioned research projects on innovation and entrepreneurship as well as working as a lecturer at Maastricht University, where she also attained her integrated five year M.Sc. (bachelor's master's) degree in International Business Studies in 2005.