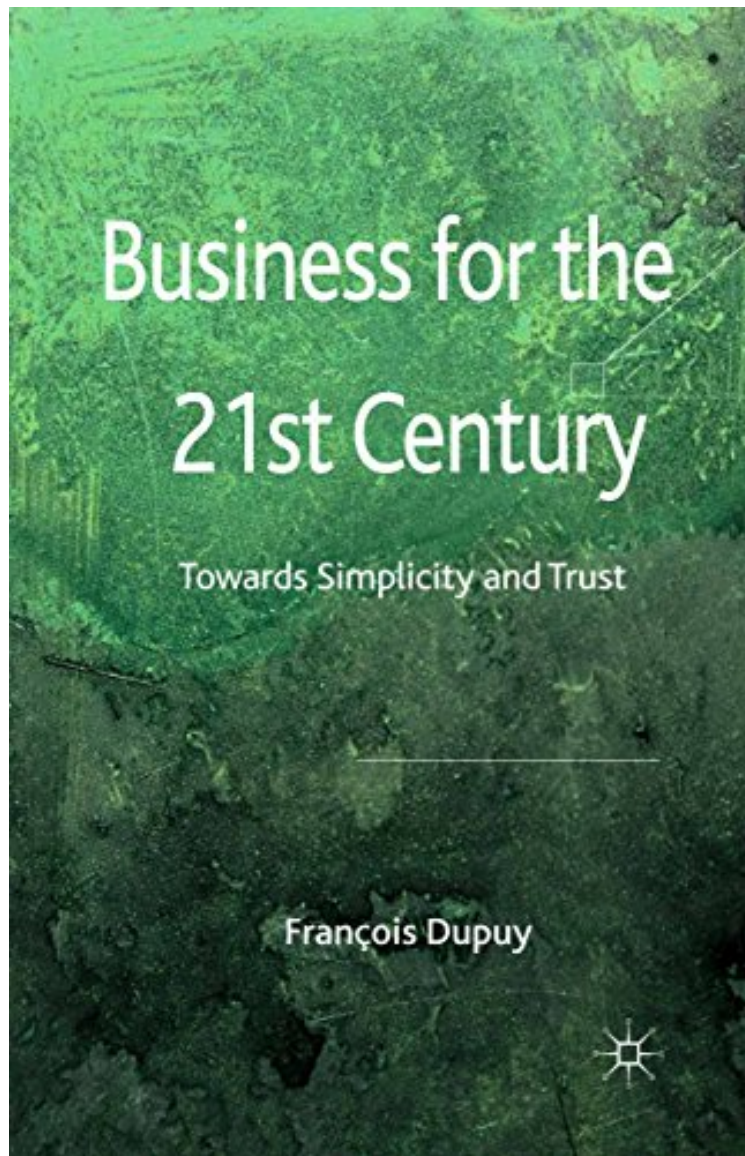


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Business for the 21st Century: Towards Simplicity and Trust

Professor François Dupuy

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reporting systems. But the result has been the opposite: the more they rule, the more they lose control.

About the Author FRANCOIS DUPUY is an independent consultant specialising in the sociology of organizations and has worked for some of the major corporations in Europe. He was formerly a researcher at the French National Centre for Scientific Research (CNRS), and an affiliate professor at INSEAD, France and Kelley School of Business, Indiana University, USA.