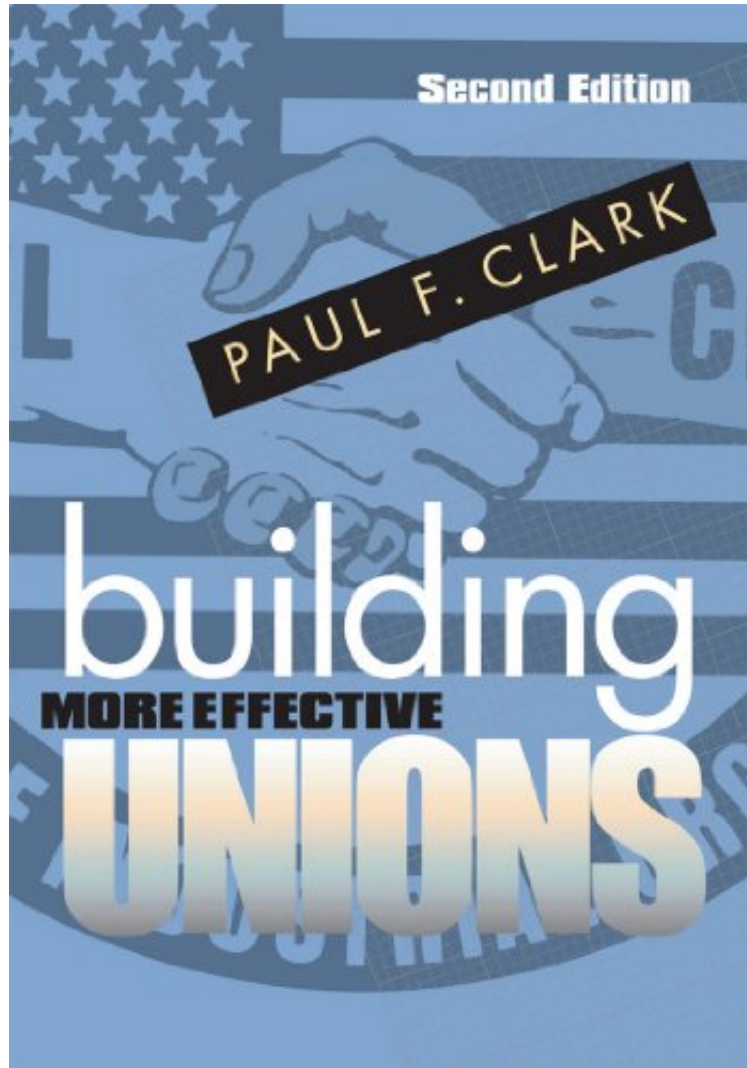


(Read and download) Building More Effective Unions

## Building More Effective Unions

*Paul F. Clark*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#396215 in eBooks 2013-09-02 2013-09-02 File Name: B00GD6GH3O | File size: 31.Mb

**Paul F. Clark : Building More Effective Unions** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Building More Effective Unions:

0 of 0 people found the following review helpful. Excellent tool for union leaders and officials. By David I found this book an essential tool for union leaders to help build strength in current the current union membership. Now, more than ever, there are many attacks on unions and the labor movement. This book helps with trying to rebuild the solidarity with key points to bring that to bare. It is a must read. 0 of 0 people found the following review helpful. Useful tool for Union Delegates/Members By Edgar Lopez Great condition Great Read for Union Members who are beginning to take on an active role in their unions. 0 of 0 people found the following review helpful. Five Stars By Jim Great product!

Paul F. Clark believes union leaders should take advantage of the valuable discoveries made in behavioral science to make their organizations more effective and, in *Building More Effective Unions*, he offers an accessible and straightforward account of how they can do so. The second edition provides an updated discussion of important lessons behavioral science holds for labor organizations. It also provides new examples of how unions and their leaders have benefited from putting the principles outlined in the first edition into practice.

"Building More Effective Unions provides some very useful frameworks for looking at factors that motivate workers' participation, and it offers some very practical suggestions about how organizational environments can be influenced." *Journal of Industrial Relations* (reviewing the first edition) "Building More Effective Unions provides us with a splendid account of the multiple facets of unions' activities and opportunities for union restructuring." *Transfer* (reviewing the first edition) "Building More Effective Unions succeeds at linking behavioral research findings to the practical problem of increasing participation. It will therefore prove useful to academics studying this pervasive problem and union practitioners working to improve their organizations." *Industrial and Labor Relations* (reviewing the first edition) "Paul Clark has taken years of behavioral science studies about unions and applied them to the modern-day challenges faced by organized labor. While I was the manager for the UniServ Program at the National Education Association (NEA) the book was an integral part of the training we provided for newly hired UniServ directors. It is an excellent resource on organizing issues, retaining members, building proper union culture, political action communication, and grievance procedures." George Apaliski, National Education Association "Building More Effective Unions is full of first-rate, evidence-based, practical information on how to engage members in ways that build greater commitment and loyalty to the union. Every union would benefit from the ideas in this excellent book." Mary Lehman MacDonald, Director, AFT Healthcare "I use the Paul Clark book every chance I get. It is an excellent account of what unions are doing to transform themselves. His approach delights students from various unions and backgrounds. I have used the book in over fifty courses and sections and will continue to use it often." Greg Giebel, First Provost, National Labor College "We use Paul Clark's *Building More Effective Unions* as the text in our Member Mobilization Course during our Business Managers Leadership Academy. Paul Clark offers a lot of practical and commonsense advice for union officials who are looking for ways to get members interested and involved in their unions. LIUNA is committed to improving member involvement in our union, and we use *Building More Effective Unions* to teach techniques that work." James M. Warren, Director, LIUNA (Laborers) Education Department

From the Back Cover Praise for the first edition- "Paul Clark has taken years of behavioral science studies about unions and applied them to the modern-day challenges faced by organized labor. While I was the manager for the UniServ Program at the National Education Association (NEA) the book was an integral part of the training we provided for newly hired UniServ directors. It is an excellent resource on organizing issues, retaining members, building proper union culture, political action communication, and grievance procedures." -George Apaliski, National Education Association, retired "Building More Effective Unions is full of first-rate, evidence-based, practical information on how to engage members in ways that build greater commitment and loyalty to the union. Every union would benefit from the ideas in this excellent book." -Mary Lehman MacDonald, Director AFT Healthcare "I use the Paul Clark book every chance I get. It is an excellent account of what unions are doing to transform themselves. His approach delights students from various unions and backgrounds. I have used the book in over fifty courses and sections and will continue to use it often." -Greg Giebel, First Provost National Labor College "We use Paul Clark's *Building More Effective Unions* as the text in our Member Mobilization Course during our Business Managers Leadership Academy. Paul Clark offers a lot of practical and commonsense advice for union officials who are looking for ways to get members interested and involved in their unions. LIUNA is committed to improving member involvement in our union, and we use *Building More Effective Unions* to teach techniques that work." -James M. Warren, Director, LIUNA (Laborers) Education Department

About the Author Paul F. Clark is Head and Professor in the Department of Labor Studies and Employment Relations at Penn State University. He is the author, editor, or coeditor of several books, including *Building More Effective Unions* and *Collective Bargaining in the Private Sector*, both from Cornell.