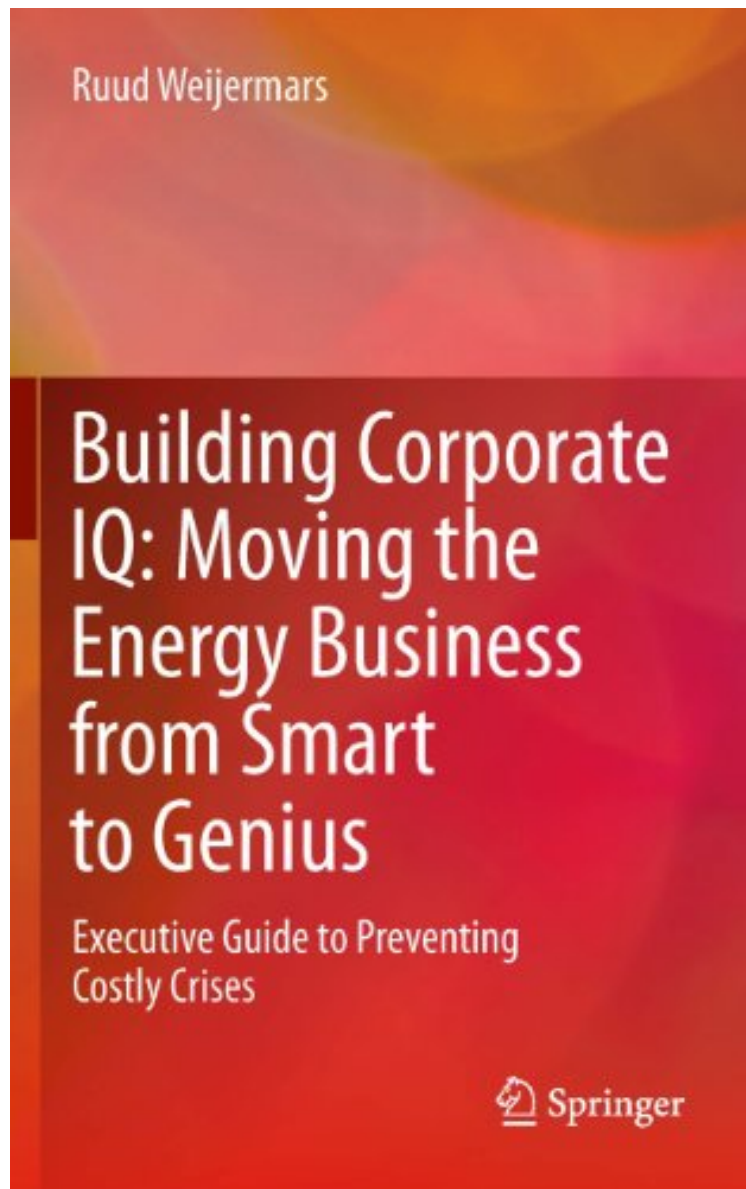


[Download] Building Corporate IQ ndash; Moving the Energy Business from Smart to Genius: Executive Guide to Preventing Costly Crises

Building Corporate IQ ndash; Moving the Energy Business from Smart to Genius: Executive Guide to Preventing Costly Crises

Ruud Weijermars

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0 of 0 people found the following review helpful. Absolute Garbage By C French Bottom line: this book is terrible. Each chapter is packed with so many buzzwords, I can barely keep track of them all. The author hides behind these fluff terms, while never actually telling the reader anything useful. The 'focus' on the energy industry is limited, and was likely just a marketing ploy. The graphics in each chapter look like they were created in a 1990s version of PowerPoint, and are almost entirely in black and white. For \$150+, I think the publisher could ante up for some colored ink. This is the worst 'academic' book I have ever used in my collegiate career.

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0 of 0 people found the following review helpful. Insightful! By Ana Unlike previous reviews I found this book very insightful. The questionnaire and corporate IQ test outlined in this book a unique resource. Each chapter explains how the questionnaire sections address a critical segment of corporate IQ.

Building Corporate IQ - Moving the Energy Business from Smart to Genius gives a clear outline of organizational intelligence and provides a framework for practitioners of good leadership. The synthesis starts with an overview of the fundamental skills and competencies mastered by leaders and team members in organizations. Building Corporate IQ - Moving the Energy Business from Smart to Genius also includes a corporate IQ test that is designed to help leaders gain insight into how their organization can stay at the competitive frontier. Illustrated with case studies from the energy sector, Building Corporate IQ - Moving the Energy Business from Smart to Genius explains the guiding principles of organizational learning, with the goal of developing better organizational intelligence. It is intended as an indispensable guide for managers at all levels to help them meet and recognize new challenges in the corporate innovation process. "For the third millennium, with the increase in depersonalized electronic communication, business leaders, especially in the energy industry, must quickly develop organizational intelligence in their organizations to survive. This book sets out the modus operandi." Crispian McCredie, former Managing Director and Publisher, The Petroleum Economist "MBA graduates and seasoned professionals will find this executive guide a powerful reference during their careers." Ken Graham, former Head Global Leadership Development, Shell

From the Back Cover Building Corporate IQ - Moving the Energy Business from Smart to Genius gives a clear outline of organizational intelligence and provides a framework for practitioners of good leadership. The synthesis starts with an overview of the fundamental skills and competencies mastered by leaders and team members in organizations. Building Corporate IQ - Moving the Energy Business from Smart to Genius also includes a corporate IQ test that is designed to help leaders gain insight into how their organization can stay at the competitive frontier. Illustrated with case studies from the energy sector, Building Corporate IQ - Moving the Energy Business from Smart to Genius explains the guiding principles of organizational learning, with the goal of developing better organizational intelligence. It is intended as an indispensable guide for managers at all levels to help them meet and recognize new challenges in the corporate innovation process. "For the third millennium, with the increase in depersonalized electronic communication, business leaders, especially in the energy industry, must quickly develop organizational intelligence in their organizations to survive. This book sets out the modus operandi." Crispian McCredie, former Managing Director and Publisher, The Petroleum Economist "MBA graduates and seasoned professionals will find this executive guide a powerful reference during their careers." Ken Graham, former Head Global Leadership Development, Shell

About the Author Dr. Ruud Weijermars specializes in independent strategy analysis at Alboran Energy Strategy Consultants and is Principal Investigator for an unconventional gas research program in the Department of Geotechnology at Delft University of Technology. Weijermars is the first Editor-in-Chief of Energy Strategy s, an international journal for improved decision-making on energy solutions. He also is the Director of Education in the department. He has served a 6-year term as an Associate Professor in structural geology at the Department of Earth Sciences at the King Fahd University of Petroleum and Minerals, Saudi Arabia, in the 1990s. He is an alumnus of the Bureau of Economic Geology, UT Texas, and holds BSc and MSc degrees in structural geology and tectonics from the University of Amsterdam, and a PhD in Geodynamics from Uppsala University Sweden.