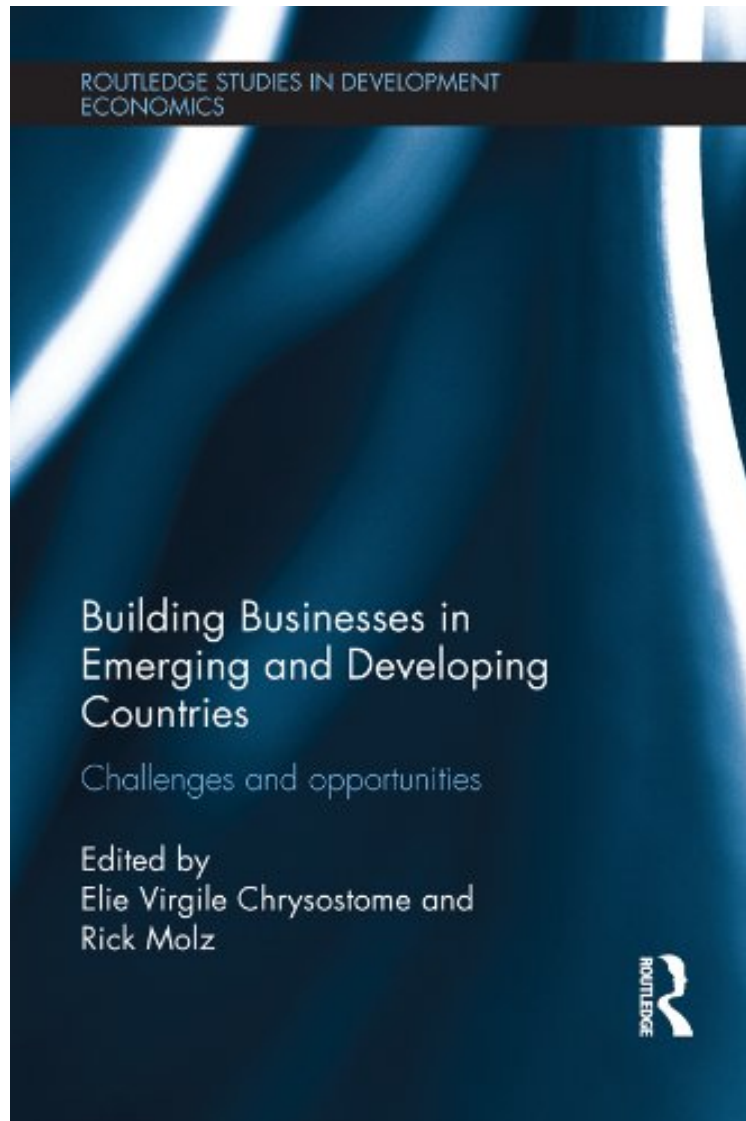


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About the Author Elie Virgile Chrysostome is Professor of International Business and Strategic Management at the State University of New York, Plattsburgh, USA and Director of the CEDIMES Institute USA. He is also a Research Associate at the Montreal Local Global Research Group at Concordia University, Canada and at the Walter Somers Chair of International Strategic Management at HEC-Montreal, Canada. He was the chair of the International Business Division of the Association of Administrative Sciences of Canada (ASAC). Rick Molz is Professor of Management at the John Molson School of Business of Concordia University, Canada. His research interests lie in international business strategy, particularly in developing, emerging and transitional economies. He has published three books relating to international business and strategy, the most recent being *The Multinational Enterprise in Developing Countries* (Routledge 2010), co-edited with Catalin Ratiu and Ali Taleb.