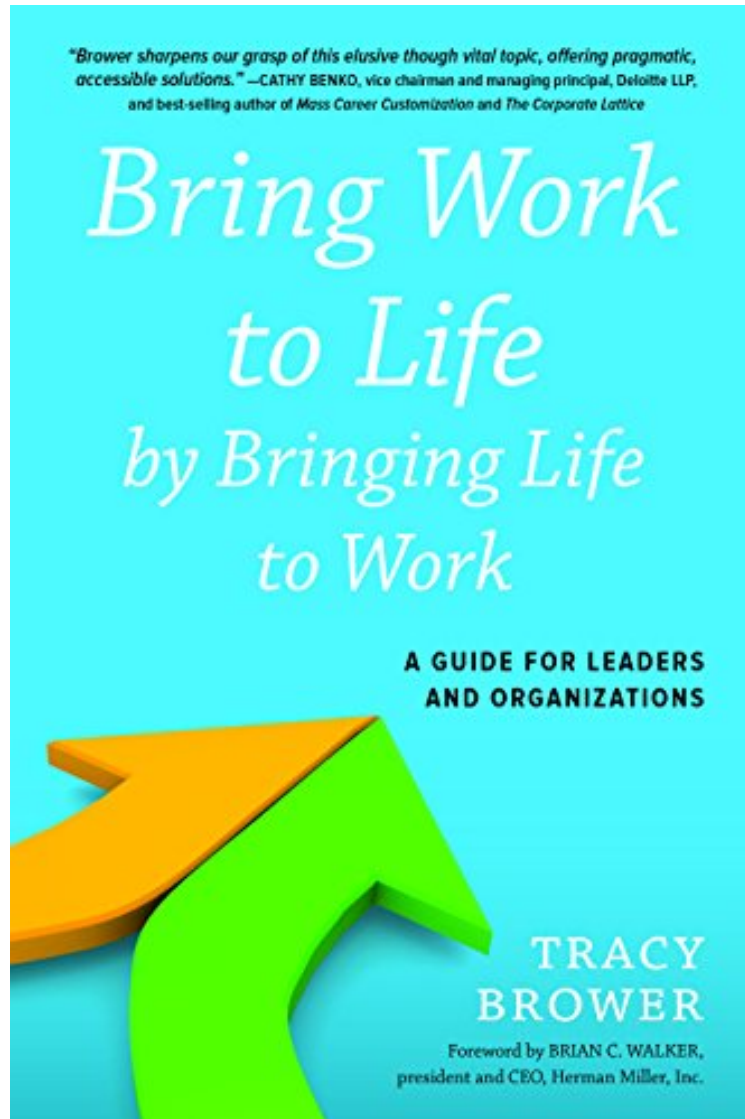


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# Bring Work to Life by Bringing Life to Work: A Guide for Leaders and Organizations

Tracy Brower

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**Tracy Brower : Bring Work to Life by Bringing Life to Work: A Guide for Leaders and Organizations** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bring Work to Life by Bringing Life to Work: A Guide for Leaders and Organizations:

0 of 0 people found the following review helpful. As a non-corporate person this was different than my typical ...By Gordon Wiersma As a non-corporate person this was different than my typical reading area, and I appreciated that Tracy presents her in-depth corporate research in a way that is accessible and applicable beyond the corporate context.

As a Pastor who functions simultaneously in the roles of employee, supervisor and organizational leader, Tracy's book gave me an appreciation for the many 'Life to Work' benefits that I am given, and reinforced for me the value of those supports for our staff as well as recognizing those dynamics in the lives of our leadership and volunteers. 0 of 0 people found the following review helpful. part instruction and does a great job of illustrating solutions

By Joe Albrecht Lack of employee engagement is a very real problem with many organizations. Tracy's concept of work life integration being more important than work life balance really makes sense. Work life integration is key to employee engagement. Her book describes how work life supports add value to not only the employee, but also to the organization. This book is part inspiration, part instruction and does a great job of illustrating solutions. I highly recommend it for all Leaders. 0 of 0 people found the following review helpful. Tracy's book is an amazing guide for those in today's rapidly changing workplace!

By Debbie Jeffares Tracy's book is an amazing guide for those in today's rapidly changing workplace. As someone who works to assist companies in navigating thru many uncertainties, I feel Tracy's guidance in this book will not only help me but assist my clients. Tracy's insight and fluid writing makes this book an easy read! I will be reading it again and definitely recommending this book to both my existing clients and those I hope to assist in their journey to make their business prosper.

Organizations accomplish results when they powerfully engage employees and capture their discretionary time. This is more important than ever during this period where employees are facing unprecedented time poverty. Technology has blurred the lines between employees' work and personal lives, and they are faced with the challenges of successfully navigating and integrating work and personal demands. When organizations provide the right benefits, policies, and cultural practices, they win and they serve employees in the process. Using examples and real-world experiences from senior executives and employees at all levels, author Tracy Brower shows readers the importance of work-life supports and how they lead to more engaged and fulfilled employees. Bring Work to Life by Bringing Life to Work is your go-to guide to work-life support, providing easy-to-read strategies for building and implementing your organization's strategies to harness work-life supports, increasing positive impact to your bottom line.

This book captures one of the most important challenges facing companies today. No matter the size of the company, the engagement of the employee base is critical to success. Tracy Brower expertly explores how leaders can look at all aspects of the work/life conundrum and how they can create solutions that have great impact on people, the workplace, and the ultimate positive return that can be produced. This should be recommended reading for anyone who is truly interested in having an engaged employee population.

rdquo; Lisa Brummel, chief people officer, Microsoft

As the industrial corporate ladder gives way to a digital-age lattice, resetting the career-life fit agenda is essential. Brower sharpens our grasp of this elusive though vital topic, offering pragmatic, accessible solutions.

rdquo; Cathy Benko, vice chairman and managing principal, Deloitte LLP, and best-selling author of Mass Career Customization and The Corporate Lattice

Tracy Bower asks us the most important question we can imagine about our work: Can our work be brought to life? The simple answer, of course, is yes, and we do it by bringing our life to work and honoring both. But simple is never easy. Know that by applying the lessons in her book, you are contemplating one of the most arduous journeys, and perhaps the most rewarding.

rdquo; Richard Sheridan, CEO and chief storyteller, Menlo Innovations, and author of Joy, Inc.: How We Built a Workplace People Love

Brower has nailed it with very clear ideas, compelling stories, and a wonderful combination of theory, research, and practice. Brower brings together unique knowledge and experience for great impact. This is a must-read.

rdquo; Xavier Unkovic, global president, Mars Drinks

Everyone experiences blurring boundaries of work and life. Brower cleverly and clearly shows that integration of work and life through abundance, alignment, and adaptation will be good for people, organizations, and communities. Her ideas are fresh and recommendations grounded. Her work helps leaders lead, architects design, and employees work in the integrated organization of the future.

rdquo; Dave Ulrich, PhD, professor, Ross School of Business, University of Michigan, member of the board of directors of Herman Miller Inc., and author of eighteen books on human resources

This is the next great advance in management: work-life integration. Tracy Brower's powerful insights provide a clear and implementable guide managers can use to put employees first and improve organizational performance.

rdquo; Paul J. Zak, author of The Moral Molecule: The Source of Love and Prosperity

Tracy Brower's new book is a tour de force of inspiring, yet practical ideas for bringing humanity to your workplace. It is guaranteed to make you rethink the way that life and work can be integrated. Hint: If you are a CEO or HR leader, you ignore this book at your peril! You probably won't survive the decade without adding these ideas to your repertoire.

rdquo; Dan Denison, PhD, professor of organization and management, IMD Business School, Lausanne, Switzerland, and co-author of Leading Culture Change in Global Organizations

Tracy has an amazing wealth of knowledge and experience that she has captured and synthesized into a highly readable and thought provoking book. This is not just another book that inspires you but leaves you wondering how to apply what you have learned. It is the perfect blend of theory and practical strategies to help you cope with the changing world of work.

rdquo; Cynthia Kay, author of Small Business for Big Thinkers: Unconventional Strategies to Connect With and Win Big Business, and owner of Cynthia Kay and Company

Tracy has the rare ability to deliver profound uncommon sense in an increasingly

hectic world full of supposed quick fixes and silver bullets. We don't so much have a work life and a personal life . . . we have a life. And Tracy clearly shows how to add as much value to our lives and by extension, the lives of the people we're fortunate to work with. Tracy's book should be required reading for everyone entering the business world.

Kevin Knebl, international speaker, author, trainer, and coach Tracy has provided a clear roadmap and makes the business case for a new way of managing that will help leaders bring a more civilized environment to the workplace. Her book isn't just a philosophical treatise on today's work-life demands, but is based on extensive research with hundreds of executives. In the clutter of new wave business books, this is one to read and use.

Karen Bates Kress, president, Yellowstone Park Foundation Work-life integration and time poverty are global challenges. Brown's clear ideas and compelling stories provide both direction and inspiration for companies across the globe. Her pragmatic recommendations allow you to tap into energy, enthusiasm, and abundance to transform your organization and drive performance. This is a pioneering book that delivers.

K. H. Moon, president, New Paradigm Institute of Korea, member of the Drucker Institute advisory board, former member of the Korean National Assembly, and past chairman and CEO of Yuhan-Kimberly This is a great playbook for leaders that want to build high performing organizations through cultures leveraging work life supports and driving exceptional employee engagement. This is not just theory. We put into action many of the ideas outlined in this wonderful guide during a significant office tower makeover. Our results were outstanding and we succeeded in bringing work to life.

Sue Ortenstone, SVP and chief human resources officer at CenterPoint Energy and previously EVP and chief administrative officer at El Paso Corporation