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Richard Hall

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Richard Hall : Brilliant Marketing, revised 2nd edn (Brilliant Business) before purchasing it in order to gage whether or not it would be worth my time, and all praised Brilliant Marketing, revised 2nd edn (Brilliant Business):

Brilliant Marketing gives you the skills, examples, attitudes and techniques that you will need to plan and carry out the most outstanding and alluring campaigns. It also contains specific advice for new start-ups and small businesses where

brilliant marketing can catapult you to success.