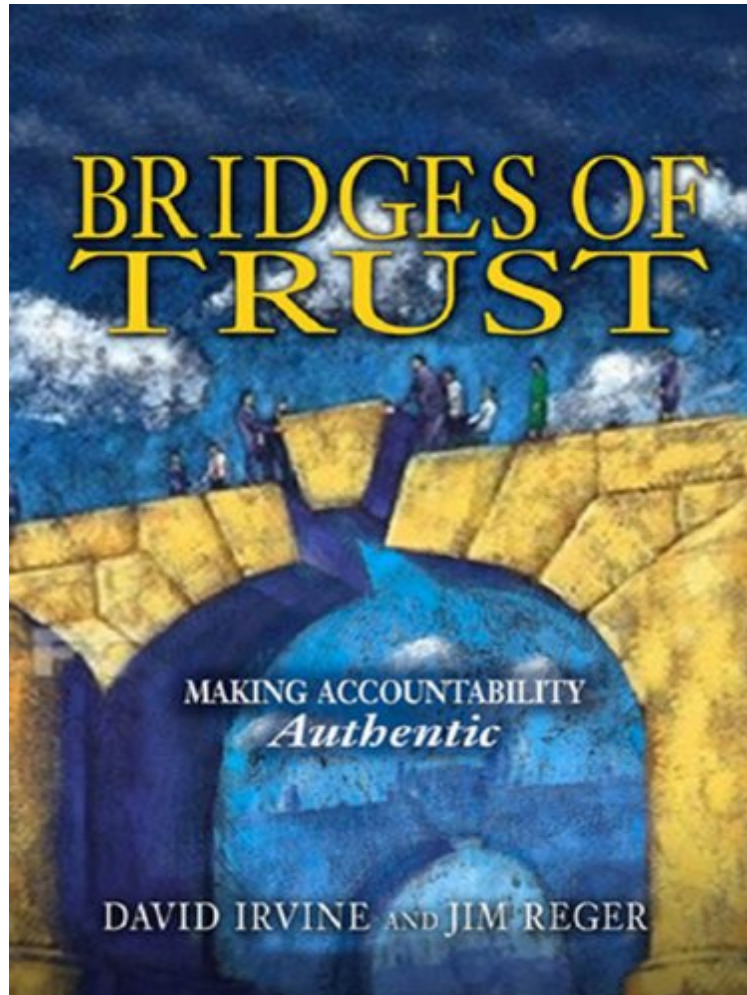


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## Bridges of Trust: Making Accountability Authentic

*David Irvine, Jim Reger*

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**David Irvine, Jim Reger : Bridges of Trust: Making Accountability Authentic** before purchasing it in order to gage whether or not it would be worth my time, and all praised Bridges of Trust: Making Accountability Authentic:

Trust, the most important issue facing the world today, lies at the foundation of every relationship. Trust is the keystone of success in work and in life. It's the new global currency. It crosses cultures and generations. Building and restoring trust is our number one challenge today. The authors contend that bridges of trust are built on accountability: the ability to be counted on. In order to inspire trust, you have to be a trustworthy person. When the going gets tough, it is accountable people who are called on to get the job done. To be all you can be, to reach your full potential, accountability has to be authentic. It has to be aligned with your values, your highest aspirations and your passion. As you will learn in this book, authenticity takes accountability to a whole new level. Authenticity transforms our innate

drive to contribute into the ability to make a difference. This book will help readers understand accountability and how to inspire and achieve it in your personal and professional life -- by making accountability authentic.

About the Author David Irvine is among North America's most sought after corporate speakers. Jim Reger's passion and commitment for facilitating powerful and effective change in individuals and organizations is evident in his work with David, which is focused on assisting leaders from all walks of life in building authentic lives and cultures in their organizations, families and communities.