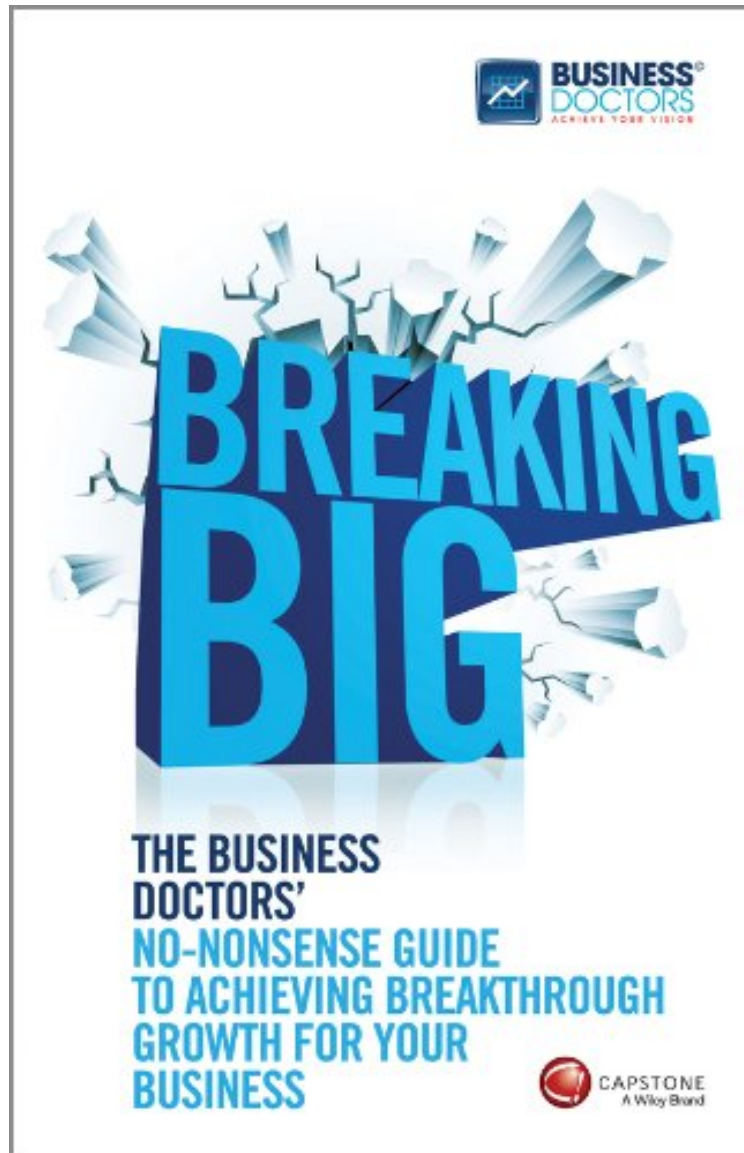



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The Business Doctors : Breaking Big: The Business Doctors' No-nonsense Guide to Achieving Breakthrough Growth for Your Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Breaking Big: The Business Doctors' No-nonsense Guide to Achieving Breakthrough Growth for Your

Business:

An MBA for the SME! Do you want to take your small business to the next level? Are you itching to achieve breakthrough success? Then it's time to give your business a full health check with the Business Doctors. The Business Doctors are a network of independent business advisors who offer their expert advice and guidance to small business owners and entrepreneurs in every industry sector. In *Breaking Big* they will help you assess where your business is right now and take you through ten strategic steps to get to the next level. *Breaking Big* is: Based on the concept of an "entrepreneurial bootcamp," it provides workouts to wake up small business owners and inspire them to kick their businesses into high gear. A unique opportunity for entrepreneurs and SME owners to get back to basics and take a good look at their core values and business vision. Grounded in the authors' experience of helping hundreds of small business owners overcome real-life business issues, setbacks, and potential pitfalls.

For owners of small businesses, who are looking to grow, get more customers and increase profits... *Breaking Big* is for you! (Talk Business, June 2015) From the Back Cover: Want breakthrough growth in your business? If you are looking to grow your business, get more customers and increase your profits, it's time to review how you can take your business to the next level. But that's easier said than done. We know there is rarely a moment to step away from the day-to-day activity of running your business and it's hard to find time to consider whether what you are doing is actually working for your business. *Breaking Big* will show you how to quickly and clearly review where your business is right now and decide where it should be going. Then you can start taking the right steps straight away, to achieve breakthrough success. You will learn how to: Get clear about your business vision and its effectiveness. Maximize your business capabilities. Stand out from the crowd. Find and exploit your competitive edge. Focus your marketing on the right customers. Manage and support the best people for your business. Understand the big picture and futureproof your business. With ten practical steps to business success, you will waste no time in realizing the full potential of your business. About the Author: Business Doctors is a national business support franchise, dedicated to helping small and medium-sized businesses achieve their vision. They have developed and helped transform hundreds of companies across a spectrum of industries. www.businessdoctors.co.uk