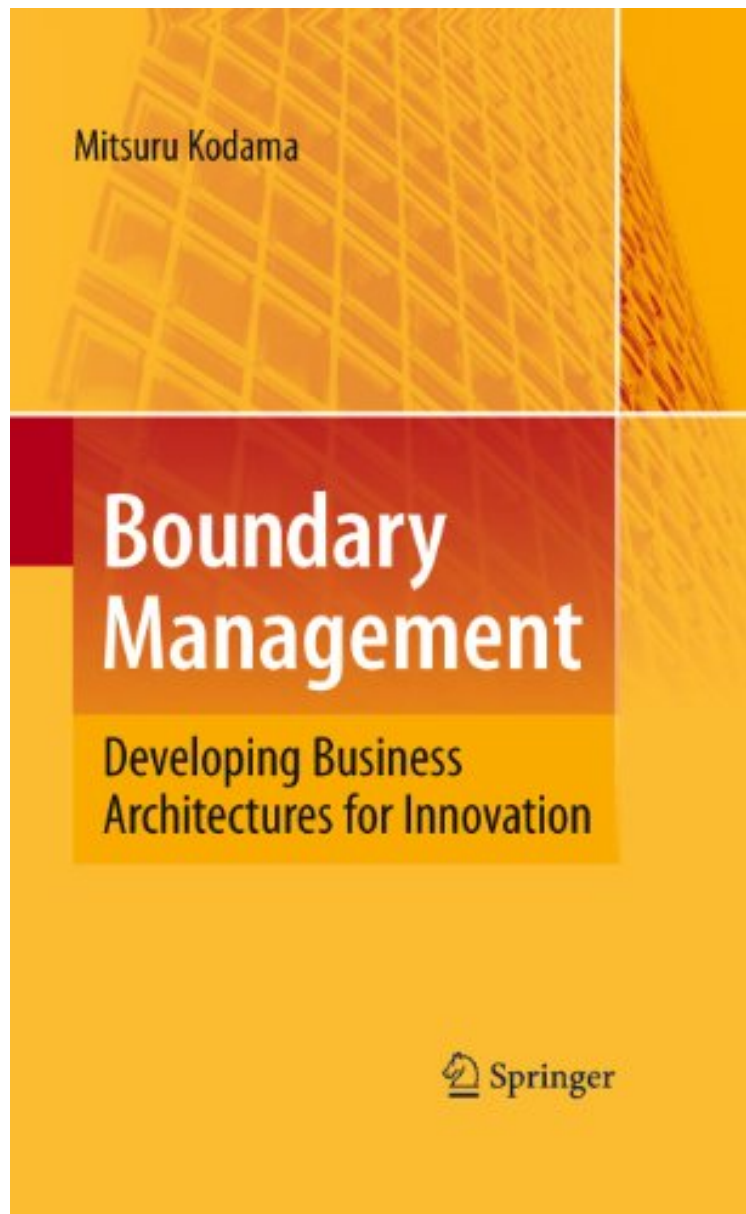


[Library ebook] Boundary Management: Developing Business Architectures for Innovation

Boundary Management: Developing Business Architectures for Innovation

Mitsuru Kodama

*ebooks / Download PDF / *ePub / DOC / audiobook*



 Download

 Read Online

#3169348 in eBooks 2009-12-01 2009-12-01 File Name: B00EHLYG08 | File size: 30.Mb

Mitsuru Kodama : Boundary Management: Developing Business Architectures for Innovation before purchasing it in order to gage whether or not it would be worth my time, and all praised Boundary Management: Developing Business Architectures for Innovation:

"Business architecture" is a concept for optimizing corporate boundaries aimed at realizing targeted business models and corporate system design involving stakeholders. To optimize the corporate boundaries, companies must partially and/or wholly optimize the individual management elements (strategy, organization, technology, operation, and leadership) comprising the corporate system that has achieved congruence with its environment. The type of management concerned with optimizing these corporate boundaries and the corporate systems that consist of individual management elements is referred to in this book as "boundary management." The concept of "boundaries congruence" inside and outside the corporate system, and the formation of an optimal architecture concerned with environmental change and with management elements such as strategy, organization, technology, operation, and leadership are key to implementing dynamic strategic management. This book presents the concept of "business architecture" and optimizing processes as a corporate system based on multiple corporate case studies (Sony, NTT-DATA, NTT-DoCoMo, Toyota, Honda, Omron, Takara, Recruit, First Retailing, Panasonic, and Canon).

From the Back Cover "Business architecture" is a concept for optimizing corporate boundaries aimed at realizing targeted business models and corporate system design involving stakeholders. To optimize the corporate boundaries, companies must partially and/or wholly optimize the individual management elements (strategy, organization, technology, operation, and leadership) comprising the corporate system that has achieved congruence with its environment. The type of management concerned with optimizing these corporate boundaries and the corporate systems that consist of individual management elements is referred to in this book as "boundary management." The concept of "boundaries congruence" inside and outside the corporate system, and the formation of an optimal architecture concerned with environmental change and with management elements such as strategy, organization, technology, operation, and leadership are key to implementing dynamic strategic management. This book presents the concept of "business architecture" and optimizing processes as a corporate system based on multiple corporate case studies (Sony, NTT-DATA, NTT-DoCoMo, Toyota, Honda, Omron, Takara, Recruit, First Retailing, Panasonic, and Canon). About the Author Mitsuru Kodama is a Professor of Information and Management in the College of Commerce and Graduate School of Business Administration at Nihon University. Prior to joining University, He has been working as a marketer, planning engineer at KDDI, NTT and NTT DoCoMo, innovation management researcher in Community Laboratory around 20 years. He holds the B.S., M.S. and Ph.D. degrees in electrical engineering from Waseda University, Tokyo, Japan.