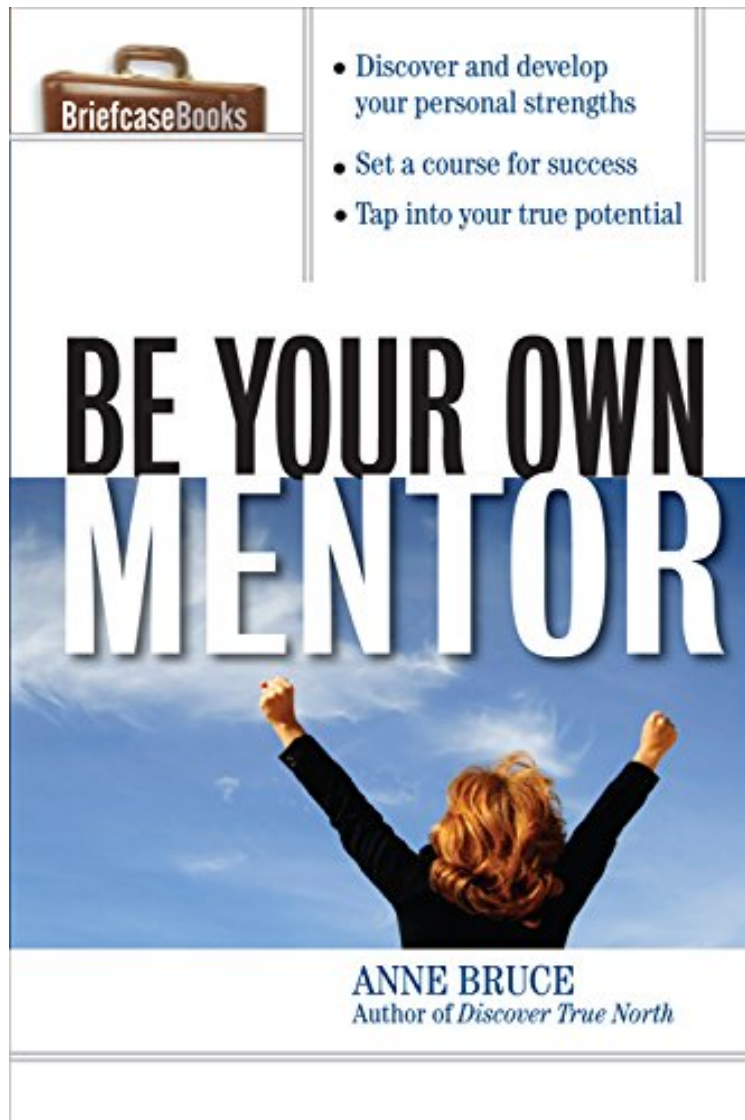


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Anne Bruce

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A proven, do-it-yourself formula for greater professional and personal success Successful career and life coach Anne Bruce knows how you can find happiness, fulfillment, and success at work and in life-and it's not by hiring a coach! Be Your Own Mentor delivers a unique, do-it-yourself process for identifying your hidden talents, abilities, and passions and developing them on your own. Bruce's four-part approach empowers you to get where you want in life by adopting a free-agent mindset, taking intelligent risks and building self-esteem, setting a course for balance in work and life, and discovering and developing your personal strengths.

From the Back CoverConduct your own extreme life-coaching makeover! You can find happiness, fulfillment, and success-and it's not by hiring a coach.Be Your Own Mentor gives you a practical for getting what you want, showing you how to be your own coach in your quest for greater career and personal success. Career and life coach Anne Bruce's 4-step approach empowers you to develop your personal strengths, take intelligent risks, and build the confidence you need to tap into your true potential . [box or sidebar] Your 4-step self-mentoring formula for success Free Yourself!-Face your fears and break free of traditional career planning Think For Yourself!-Think like an entrepreneur (even if you work for someone else) Re-invent Yourself!-Manifest your career and personal life goals Ignite Yourself!-Jumpstart your hidden talents and apply them to your life today Packed with worksheets, real-life coaching tools, self-assessments, and the inspiration to propel you forward with gusto, Be Your Own Mentor has all the tools you need to take charge and claim the life you so richly deserve!About the AuthorAnne Bruce is a well-respected workplace coach, speaker, and author who also hosts her own radio program, "Anne Bruce Life Coach," in several major media markets. She has appeared on "CBS Evening News with Dan Rather" and "Good Morning America"; and has been a featured speaker at the White House and at major companies around the world.